

# Girl Scout Early Renewal Incentives

for Service Units | 2026 - 2027

April 1 – September 30, 2026

## Why renew now?

- Get the Service Unit ready for the new year!
- Encouraging Early Renewal in your Service Unit now, helps to launch the new membership year.
- Early renewal will help the Service Unit:
  - Identify what troops are returning for the new year
  - Prepare for Fall product
  - Identify placement opportunities for girls looking to join for the new year
  - Identify membership gaps in the Service Unit (levels, grades, schools)
  - Prepare Service Unit consultants with assigned troops to support

## Early Renewal Incentives for Service Units by **May 30, 6pm**

Qualified\* SUs that renew **65%** of eligible girls in service unit:

- **\$150 for Service Unit**

## Early Renewal Incentives for Service Units by **June 30, 6pm**

Qualified\* SUs that renew **70%** of eligible girls in service unit:

- **\$250 for Service Unit +**
- **GSGLA Lunch Bag for each of these 5 core SU roles filled:** SUM, Treasurer, Membership Coordinator, Cookie Program Chair, and one Troop Consultant  
*Color may vary.*



Earn up to \$800 for your Service Unit through Early Renewal

## Early Renewal Incentives for Service Units by **Sept. 30, 6pm**

Qualified\* SUs that renew **80%** of eligible girls in service unit:

- **\$200 for Service Unit +**
  - **Free Service Unit weekend stay at a select GSGLA property** (Valued up to \$3,000)  
Qualifying GSGLA Properties:  
El Ranchito, Camp Osito, La Casita, Camp Lakota
- Additional Terms & Conditions Apply:
- (1) Free SU Weekend Stay
  - Valid on pre-selected dates, Fri.—Sun. only
  - Not valid with any other offer
  - Excludes holidays
  - Excludes activities/dining hall & kitchen (mountain camp)
  - Reservations required
  - Must be redeemed within 90 days of issue
  - Expires 12/31/27



## Bonus!

Qualified\* SUs that renew **80%** of eligible girls **AND** service unit hosts a back-to-school kick off recruitment event by **September 30, 2026:**

**BONUS: Additional \$200 for the Service Unit**

## \* Qualifications for all SU incentives:

- Service Unit Year End Report submitted by 6/30/26, 6pm.
- Core Service Team positions filled and identified in myGS (includes SUM, Treasurer, Membership Coordinator, SU Cookie Program Chair, and at least one SU Troop Consultant)
- **Eligible girls based on troop roster as of 3/31/26; TK-11th grade** (12th grade will not count against renewal incentives)