

FOR IMMEDIATE RELEASE

**Girl Scouts of Greater LA Honors 80 Emerging Leader Girl Scouts,
Invites Community to Support Girl Leadership at ToGetHerThere Luncheon, Oct. 30**
Girl Scouts of Greater Los Angeles to announce exciting new opportunities in Inglewood,
celebrate local girls, women, and corporations improving LA communities

LOS ANGELES, Oct. 16, 2017 – A network of LA's influential executives and key business leaders will gather at the 2017 ToGetHerThere Luncheon on Oct. 30 in support of Greater LA girls. Hosted by Girl Scouts of Greater Los Angeles (GSGLA), the event applauds local girls, women, and corporations improving LA and beyond, while examining the many obstacles today's girls still face. [Individual tickets, tables, and sponsorship opportunities are still available.](#)

ToGetHerThere is the largest and boldest advocacy fundraising campaign dedicated to girls' leadership. GSGLA—Southern California's largest girl-focused nonprofit—relies on support from those who care about the next generation of change-makers. At the event, GSGLA will reveal new, expanding opportunities in Inglewood and share ways advocates can get involved in empowering every girl, everywhere. (See [photos](#) and [video](#) from the 2016 ToGetHerThere Luncheon.)

80 high-school Emerging Leader Girl Scouts will also participate in the event—which includes a morning mentoring session with key women community and business leaders. Emerging Leaders are recognized for remarkable achievements in leadership—which, for many, includes earning Girl Scouts' highest honor, the Girl Scout Gold Award. To prepare for the Oct. 30 event, the Emerging Leader Girl Scouts participate in workshops where they learn networking skills and the importance of developing a team in their professional lives. (See a [list of 2017 Emerging Leaders by city.](#))

Here are just some examples of Emerging Leaders' accomplishments:

- Ellie Fausett created a new sensory integration technique (dressing vests) now used by occupational therapists
- Joan Schueller, along with her troop, redesigned the cafeteria at her San Pedro school. Impressed by their blueprints and research, a benefactor is now funding the rebuild (new walls, rooms, etc.)
- Sarah Reeves is restoring the Lunada Canyon habitat for the threatened California Gnatcatcher

Event speakers include ToGetHerThere Honoree Joanna Dean, General Manager for Toyota Financial Services, Western Region. Dean oversees TFS sales and operations for the Western United States, including management of 10 field sales offices servicing all 342 Toyota and Lexus dealerships in the market. Championing a go-getter mindset in a primarily male-dominated industry, Dean began her career with TFS as a summer intern while in college and has continued to work her way up.

At the luncheon, GSGLA CEO Lise Luttgens will also share new details related to empowering girls in LA's underserved communities—including the development of a new Girl Scout Leadership Center in Inglewood. The event will be emceed by CBS2 Los Angeles Co-Anchor Pat Harvey. Sponsors include Toyota Financial Services, EY, Teledyne Controls, and Westfield, corporations who innovate and lead in the fields of leadership; business and financial literacy; outdoor; STEM; and life skills, and have made a commitment to ToGetHerThere through their financial support of these Girl Scout programs. To support or attend the ToGetHerThere campaign and luncheon, visit girlscoutsla.org.



About Girl Scouts of Greater Los Angeles:

Girl Scouts of Greater Los Angeles, a 501(c)(3) nonprofit, serves more than 40,000 girls in partnership with 24,000 adult volunteers throughout the diverse communities of Los Angeles County and parts of Kern, San Bernardino, and Ventura counties. Girl Scouts of Greater Los Angeles is the largest girl-serving nonprofit agency in Los Angeles. Through the council's programs in entrepreneurship, life skills, outdoors, and STEM (science, technology, engineering, and math), Girl Scouts prepares girls to practice a lifetime of leadership. To join, volunteer, reconnect, or support, visit GirlScoutsLA.org or call 213-213-0123.



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