

MEDIA ALERT

FOR IMMEDIATE RELEASE

Influential LA Leaders & Executives Gather in Support of Girls & Women, Oct. 30

Girl Scouts of Greater Los Angeles' ToGetHerThere Luncheon celebrates female leaders of today & tomorrow

WHAT: A network of LA's influential leaders and key business executives will gather at the 2017 ToGetHerThere Luncheon in support of Greater LA girls. Hosted by Girl Scouts of Greater Los Angeles (GSGLA), the event applauds strides made in supporting girls and women, while examining the many obstacles today's girls still face. GSGLA will share new details related to empowering girls in LA's underserved communities—including the development of a new Girl Scout Leadership Center in Inglewood. The nonprofit will also honor 2017 ToGetHerThere Champion Joanna Dean, General Manager for Toyota Financial Services, Western Region, as well as celebrate GSGLA's 80 Emerging Leaders—exemplary high school Girl Scouts who are poised to become tomorrow's decision makers. ([View a list of Emerging Leaders by city.](#)) Lise Luttgens, CEO, GSGLA, will speak on the state of girls and women, showcasing how Girl Scouts is leading the way in transforming the leadership landscape in Greater Los Angeles and beyond. In the morning, the Emerging Leader Girl Scouts will have the unique opportunity to be mentored by LA women executives, many of whom are former Girl Scouts themselves. (View a [video](#) and [photos](#) from the 2016 ToGetHerThere Luncheon.)

KEY GUESTS/ SPEAKERS

- **Joanna Dean**, General Manager, Toyota Financial Services, Western Region
- **Michelle Apolonio**, Inglewood-area Volunteer, Girl Scouts of Greater Los Angeles
- **Patricia A. Crider**, Chair, Board of Directors, Girl Scouts of Greater Los Angeles; and VP, Accounting, Westfield
- **Lise Luttgens**, CEO, Girl Scouts of Greater Los Angeles
- **Pat Harvey**, Anchor, CBS2 Los Angeles (event emcee)
- Leading executives from: Toyota Financial Services; EY; Teledyne Controls; Westfield; Park West Gallery; and more
- [80 Emerging Leader Girl Scouts](#)—high school girls who have demonstrated keen leadership ability

WHEN/: **WHERE**

Monday, Oct. 30, 10 a.m. to 2 p.m.,
JW Marriott L.A. Live, Platinum Ballroom, 900 W. Olympic Blvd., Los Angeles, CA 90015

10 a.m.	Minute-mentoring sessions w/ Emerging Leader Girl Scouts and key LA women execs
11:30 a.m.	Networking
12 p.m.	Luncheon starts & Pat Harvey, opening remarks
12:15 p.m.	"The Girl Scout Advantage," Lise Luttgens, CEO, Girl Scouts of Greater LA
1:15 p.m.	Michelle Apolonio, Call to Action
1:30 p.m.	Joanna Dean, Toyota Financial Services, honored as 2017 ToGetHerThere Champion
1:40 p.m.	Patricia A. Crider, closing remarks

MEDIA: To RSVP or schedule interviews w/ Girl Scouts or featured guests, email Melanie Larsen, mlarsen@girlscoutsla.org.

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