



HELP US TELL THE WORLD WHAT IT MEANS TO BE A GIRL SCOUT!

Hey Volunteers! Want to help more girls experience the awesome benefits of Girl Scouting? Here are some easy ways you can help on your social media feeds.

WHAT IS “YES, I AM”?

The YES, I AM campaign showcases the incomparable Girl Scouts—the skills she is learning today that will help write the story of who she will be. And who better to tell that story than YOU, our volunteers? YES, I AM is a celebration of that lifelong journey, the dynamic spirit, and the rich cultural diversity of Los Angeles and its remarkable Girl Scouts.



Yes, We Are Go-Getters, Innovators, Risk-Takers, Leaders. Yes, We Are Girl Scouts.

SHARE YOUR “YES, I AM” STORY:

What are your troop’s/girl’s hobbies? Future careers? Neighborhood? Use #YesIAm to talk about your Girl Scouts’ identity.

Repost GSGLA social media, or tag us in yours—your YES, I AM stories might be re-posted!

- [Facebook](https://www.facebook.com/GSGLA): Facebook.com/GSGLA
- [@GirlScoutsLA](https://www.instagram.com/GirlScoutsLA)
- [@GirlScoutsLA](https://twitter.com/GirlScoutsLA)
- [YouTube](https://www.youtube.com/user/GirlScoutsLA): youtube.com/user/GirlScoutsLA



Social Media Graphics:

Find graphics to share your Girl Scouts identity:

<http://bit.ly/YIASocialToolkit>

Add a YES, I AM frame to your Facebook profile pic:

<http://bit.ly/YIAFBFrames>

Show future Girl Scouts how they can get involved:

GSGLA Join page: www.girlscoutsla.org/join

Example posts (you can use these verbatim or as a starting point to tell your story):

- Yes, We Are Go-Getters, Innovators, Risk-Takers, Leaders. Yes, We Are Troop [insert troop number here]. Learn more here: girlscoutsla.org #YesIAm
- Girls are dreamers, makers, and innovators. #YesIAm is a message that Girl Scouts empowers girls to make the world a better place. Join us today at girlscoutsla.org.
- #YesIAm celebrates the unique cultural diversity of LA and the dynamic spirit of its Girl Scouts, who I am proud to help in their journey. Do you want to help? Join us at girlscoutsla.org.

QUESTIONS? CONTACT COMMUNICATIONS@GIRLSCOUTSLA.ORG.

THANK YOU FOR YOUR SUPPORT IN GIVING GIRLS A VOICE!