

She **LEADS**

girl scouts  
greater los angeles



**SATURDAY, NOVEMBER 9, 6PM**  
**SKIRBALL CULTURAL CENTER**  
**2701 N SEPULVEDA BLVD, LOS ANGELES**

Please join Girl Scouts of Greater Los Angeles (GSGLA) on Saturday, November 9, 2024, for our biggest, most spectacular fundraiser of the year. Power girl potential and support our mission to make the life-changing benefits of Girl Scouting accessible to every girl in Greater Los Angeles.

Activist, entrepreneur, New York Times bestselling cookbook author, and GSGLA volunteer troop leader, Chrissy Teigen, will accept the Changemaker Award. Emmy Award-winning reporter and NBC4 "Today in LA" morning newscast anchor, Lynette Romero, will emcee She Leads for the second year in a row.

## About Us

GSGLA is the second largest of 111 Girl Scout councils in the nation and the largest girl-serving organization in California. Founded with one troop in 1922, we now have 35,500 girl members (grades K-12) and 19,000 dedicated adult volunteers, and span 6,200 square miles of the diverse communities of Los Angeles County and parts of Kern and San Bernardino counties.

Our outcomes tell our story. Girls who participate in Girl Scouts grow their perseverance, self-esteem, sociability and economic security, and are more likely to become better problem-solvers, critical thinkers, and empowered changemakers.



# Sponsorship Opportunities

By supporting She Leads, you provide access to the Girl Scout Leadership Experience. Through programs and activities, like those noted below, Girl Scouts have the resources they need to take on new challenges, discover who they are, build courage, confidence, and character—and make the world a better place.

## **Presenting Sponsor - \$100,000 (One Available)**

Funds research-backed curriculum and programming that improve life skills and outcomes, empowering Girl Scouts to explore their strengths, be themselves, and make positive change in their communities.

- Attendance for 20 guests
- Premium seating during program (up to 20 guests)
- Highly visible recognition as sole Presenting Sponsor on event invitation\*, website, and event-related materials\*
- Co-branded event patch\*
- Featured logo placement on event step and repeat banner\*
- Prominent logo placement in event program's video package and special thank you during opening remarks
- Recognition of support on GSGLA social media channels
- Special PR announcement
- Opportunity to volunteer at two Girl Scout programs during the 2024-25 year (to be scheduled post-event)

## **Trailblazer - \$50,000**

Funds financial assistance to provide scholarships for annual membership, camp, and programs.

- Attendance for 20 guests
- Priority seating during program (up to 20 guests)
- Highly visible recognition as sponsor on event invitation\*, website, and event-related emails
- Featured logo placement on event step and repeat banner\*
- Logo recognition as sponsor in event program's video package and special thank you during program remarks
- Exclusive sponsor of Changemaker Award
- Recognition of support on GSGLA social media channels
- Special PR announcement
- Opportunity to volunteer at two Girl Scout programs during the 2024-25 year (to be scheduled post-event)



# Sponsorship Opportunities

## **Innovator - \$25,000**

Funds GSGLA's Emerging Leaders program, which provides mentorships with industry experts and career exploration workshops for Girl Scouts in grades 7-12.

- Attendance for 15 guests
- Priority seating during program (up to 15 guests)
- Logo recognition as sponsor on event invitation\*, website, and event-related emails
- Logo recognition as sponsor in event program's video package and acknowledgement during program remarks
- Recognition of support on GSGLA social media channels
- Opportunity to volunteer at one Girl Scout program during the 2024-25 year (to be scheduled post-event)

## **Groundbreaker - \$15,000**

Funds financial assistance to support Girl Scouts seeking to earn their Gold Award, the highest achievement in Girl Scouting.

- Attendance for 10 guests
- Logo recognition as sponsor on event invitation\* and website
- Logo recognition as sponsor in event program's video package
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards

## **Leader - \$10,000**

Funds the opportunity for Girl Scouts to participate in skill-building workshops in mental health and wellness, entrepreneurship, financial literacy, STEAM, and more.

- Attendance for 10 guests
- Name recognition as sponsor on event invitation\* and website
- Name recognition as sponsor in event program's video package
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards

## **Influencer - \$5,000**

Funds the startup of a new troop in an under-resourced area and provides the resources to maintain troop sustainability.

- Attendance for five guests
- Name recognition as sponsor on event invitation\* and website
- Name recognition as sponsor in event program's video package
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards



# Underwriting Opportunities

Underwriting offsets the total cost of the event, which maximizes the amount raised for our Girl Scouts. Your generosity will be recognized with a listing in our printed program and on signage at the event (or you may choose to remain anonymous). Underwriting is 100% tax-deductible.

## **Snacks - \$10,000**

Fuel our guests with delicious hors d'oeuvres.

## **Sips - \$7,500**

Keep our guests refreshed with cocktails and other beverages.

## **S'mores - \$5,000**

Share the gooey goodness of s'mores, and we'll make sure everyone knows you brought the sweetness.

## **Videographer - \$5,000**

Help us document the empowering evening with compelling video.

## **Production Package - \$2,500**

Bring our event to life, from audio visual elements to the overall presentation, to convey our mission and create an impactful experience for our guests.

## **Photographer - \$2,500**

Ensure we can preserve special moments and lasting images from the night.

## **Volunteer Green Room - \$2,000**

Transform the Green Room for our amazing volunteers into a cozy retreat, complete with snacks and beverages.

## **Photobooth - \$1,000**

Capture memories for our guests with the fun of a photobooth.

Thank you for your support!

For more information on sponsorship/underwriting opportunities, please contact [sheleads@girlscoutsla.org](mailto:sheleads@girlscoutsla.org).

\*Commitment deadlines for logo/name placements on print materials:

Event invitation - September 1, 2024

Co-branded event patch - September 1, 2024

Event step and repeat banner - October 1, 2024

Event signage - October 15, 2024

Event program - October 15, 2024

