

She
LEADS

girl scouts
greater los angeles



FRIDAY, NOVEMBER 6, 2026, 11AM-6PM
SKIRBALL CULTURAL CENTER
2701 N SEPULVEDA BLVD, LOS ANGELES

Join us Friday, November 6, 2026, for She Leads, Girl Scouts of Greater Los Angeles' signature celebration of girl leadership and limitless potential.

This inspiring afternoon will spotlight today's young changemakers – and those who champion them. She Leads guests will enjoy inspiring stories from Girl Scouts themselves and high-energy networking with Greater LA's visionaries and community builders.

Together we honor dedicated supporters who are advancing equity and opportunity for girls with the Changemaker and Rise Together Awards. The event will also include a dynamic panel discussion featuring women leaders and distinguished Girl Scout alums.

About Us

GSGLA is the second largest of 111 Girl Scout councils in the nation and the largest girl-serving organization in California. Founded with one troop in 1922, we now have 34,000 girl members (grades K-12) and 19,000 dedicated adult volunteers, spanning 6,200 square miles of the diverse communities of Los Angeles County and parts of Kern and San Bernardino counties.

Our outcomes tell our story. Girls who participate in Girl Scouts grow their perseverance, self-esteem, sociability and economic security, and are more likely to become better problem-solvers, critical thinkers, and empowered changemakers.



Sponsorship Opportunities

By supporting She Leads, you provide access to the Girl Scout Leadership Experience. Through programs and activities, like those noted below, Girl Scouts have the resources they need to take on new challenges, discover who they are, build courage, confidence, and character—and make the world a better place.

Presenting Sponsor - \$50,000 (One Available)

This level helps fund research-backed curriculum for skill-building workshops in mental health and wellness, entrepreneurship, financial literacy, STEAM, and more. Through these, Girl Scouts explore their strengths and identities and make positive change in their communities.

- Two (2) premier tables (20 guests)
- Listing as Presenting Sponsor on all event materials
- Co-branded event patch
- Prominent logo placement on invitation, website, event emails, event program and digital slideshow, step and repeat banner, and event signage
- Special verbal acknowledgement during opening remarks
- Recognition of support on GSGLA social media channels
- Inclusion in media materials
- Acknowledgement in GSGLA annual report and GSGLA corporate partner webpage
- Opportunity for onsite brand activation and product placement in/co-brand guest giveaway
- Feature article in quarterly GSGLA donor newsletter
- Opportunity to volunteer at two Girl Scout programs during the 2026-27 year OR participate in a mentorship workshop or event (to be scheduled post-event)

Innovator - \$25,000

This level helps fund our financial assistance program which provides scholarships for annual membership and financial aid “camperships” to attend day and overnight camp programs so that all girls can access the life-changing impact of the Girl Scout experience.

- Two (2) premier tables (20 guests)
- Featured logo placement on event invitation, website, event emails, event program and digital slideshow, step and repeat banner, and event signage
- Verbal acknowledgement during event program
- Recognition on GSGLA social media channels
- Inclusion in media materials
- Opportunity for onsite brand activation and product placement in guest giveaway
- Acknowledgement in GSGLA annual report and GSGLA corporate partner webpage
- Opportunity to volunteer at two Girl Scout programs during the 2026-27 year (to be scheduled post-event)



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Groundbreaker - \$15,000

This level helps provide financial assistance to support Girl Scouts seeking to earn their Gold Award, the highest achievement in Girl Scouting. GSGLA has had the most Gold Girl Scouts in the nation for 14 years in a row!

- One (1) table (10 guests)
- Logo recognition as sponsor on event invitation, website, event emails, event program, digital slideshow, and event signage
- Verbal acknowledgement during event program
- Recognition on GSGLA social media channels
- Opportunity for onsite brand activation and product placement in guest giveaway
- Acknowledgement in GSGLA annual report and GSGLA corporate partner webpage
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboard

Leader - \$10,000

This level helps fund the curriculum for skill-building workshops in mental health and wellness, entrepreneurship, financial literacy, STEAM, and more.

- One (1) table (10 guests)
- Name recognition as sponsor on event invitation, website, event emails, event program, digital slideshow, and event signage
- Verbal acknowledgement during event program
- Acknowledgement in GSGLA annual report and GSGLA corporate partner webpage
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboard

Influencer - \$5,000

This level helps fund the startup of a new troop in an under-resourced area, including uniforms, supplies, annual membership, and resources to maintain troop sustainability.

- One (1) table (5 guests)
- Name recognition as sponsor on event invitation, website, event emails, event program, digital slideshow, and event signage
- Verbal acknowledgement during event program
- Acknowledgement in GSGLA annual report



Underwriting Opportunities

Underwriting offsets the total cost of the event, which maximizes the amount raised for our Girl Scouts. Your generosity will be recognized with a listing in our printed program and on signage at the event (or you may choose to remain anonymous). Underwriting is 100% tax-deductible.

Lunch - \$11,000

Fuel our guests with delicious lunch.

Sips - \$7,500

Keep our guests refreshed with wine and non-alcoholic beverages.

Videographer - \$5,000

Help us document the empowering afternoon with compelling video.

Program Production Package - \$3,000

Bring our event to life, with audio visual elements to power our panel discussion and presentation, to convey our mission and create an impactful experience for our guests.

Flowers/Decor - \$2,500

Help us create a beautiful, inviting atmosphere for guests to enjoy while learning about the important work GSGLA is doing in our community.

Photographer - \$2,500

Ensure we can preserve special moments and lasting images from the day.

Volunteer Green Room - \$2,000

Transform the Green Room for our amazing volunteers into a cozy retreat, complete with lunch, snacks and beverages.

Green Carpet Experience - \$1,500

Help our guests arrive in style and capture memories to take home with a step and repeat photobooth.

Thank you for your support!

For more information, please visit us online at girlscoutsla.org/sheleads or contact sheleads@girlscoutsla.org.

Commitment deadlines for logo/name placement on printed materials:

Co-branded event patch – August 17, 2026

Event invitation – August 23, 2026

Event step and repeat banner – September 11, 2026

Event signage – September 11, 2026

Event program – September 11, 2026