

She LEADS

A Celebration of Changemakers

girl scouts
greater los angeles



Saturday, November 9 at 6pm | Skirball Cultural Center
girlscoutsla.org/sheleads

Please join Girl Scouts of Greater Los Angeles (GSGLA) on Saturday, November 9, 2024 for our most inspiring night of the year. During this engaging cocktail-style event, we will celebrate the power of girl potential, gather our community of supporters to raise funds for Girl Scouts' one-of-a-kind leadership development program, and honor exceptional women with the Changemaker Award.

You're invited to immerse yourself in the Girl Scout experience for an evening complete with camp traditions, STEAM activities, history and so much more.

We look forward to celebrating a remarkable evening with you to support GSGLA and the next generation of women leaders!

About Girl Scouts of Greater Los Angeles

Girl Scouts of Greater Los Angeles (GSGLA) is the second largest of 111 Girl Scout councils in the nation and the largest girl-serving organization in Southern California. Founded with one troop in 1922, we now have 35,500 girl members (grades K-12) and 19,000 dedicated adult volunteers, and we span 6,200 square miles of the diverse communities of Los Angeles County and parts of Kern and San Bernardino counties.

Girl Scouts' outcomes tell our story: Girls who participate in Girl Scouts are more likely to finish high school and attain a higher education degree. Research shows that when a woman has a bachelor's degree, her economic security dramatically increases. By participating in Girl Scouts, girls grow their perseverance, self-esteem, and sociability, and are more likely to become better problem-solvers, critical thinkers, and inspirational leaders. For more information, visit girlscoutsla.org.

Sponsorship Opportunities

Your support of She Leads provides access to the Girl Scout Leadership Experience. Through programs and activities like those listed below, the Girl Scout Leadership Experience builds girls of courage, confidence and character who make the world a better place.

Presenting Sponsor - \$100,000 (1 Available)

Funds the Girl Scout Leadership Experience for girls across Greater Los Angeles and provides access to research-backed curriculum and programming that improve outcomes and enable girls to become the leaders of tomorrow.

- Attendance for 20 guests
- Premium seating during program (up to 20 guests)
- Recognition as sole Presenting Sponsor of She Leads
- Co-branded event patch (must be committed by September 1, 2024)
- Highly visible recognition as Presenting Sponsor on event invitation, website, and event-related emails
- Featured logo placement on event step and repeat banner
- Prominent logo placement in event program's video package and special thank you during opening remarks
- Special PR announcement
- Opportunity to volunteer at two Girl Scout programs during the 2024-25 year (to be scheduled post-event)

Trailblazer - \$50,000

Funds financial aid to provide scholarships for annual membership, camp, and programs.

- Attendance for 20 guests
- Priority seating during program (up to 20 guests)
- Highly visible recognition as sponsor on event invitation, website, and event-related emails
- Featured logo placement on event step and repeat banner
- Logo recognition as sponsor in event program's video package and special thank you during program remarks
- Exclusive sponsor of one of two Changemaker Awards
- Recognition of support on GSGLA social media channels
- Special PR announcement
- Opportunity to volunteer at two Girl Scout programs during the 2024-25 year (to be scheduled post-event)

Sponsorship opportunities continued on next page.

Innovator - \$25,000

Funds GSGLA's Emerging Leaders program, which provides mentorships with industry experts and career exploration workshops for girls in grades 7-12.

- Attendance for 15 guests
- Priority seating during program (up to 15 guests)
- Logo recognition as sponsor on event invitation, website, and event-related emails
- Logo recognition as sponsor in event program's video package and acknowledgement during program remarks
- Recognition of support on GSGLA social media channels
- Opportunity to volunteer at one Girl Scout program during the 2024-25 year (to be scheduled post-event)

Groundbreaker - \$15,000

Funds financial assistance to support Girl Scouts seeking their Gold Award, Girl Scouts' highest achievement. GSGLA has the largest class of Gold Award recipients in the nation since 2012.

- Attendance for 10 guests
- Logo recognition as sponsor on event invitation and website
- Logo recognition as sponsor in event program's video package
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards

Leader - \$10,000

Funds the opportunity for girls to participate in skill-building workshops in entrepreneurship, financial literacy, STEAM, and leadership.

- Attendance for 10 guests
- Name recognition as sponsor on event invitation and website
- Name recognition as sponsor in event program's video package
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards

Influencer - \$5,000

Funds the startup of a new troop in an underserved area and provides the resources to maintain troop sustainability.

- Attendance for five guests
- Name recognition as sponsor on event invitation and website
- Name recognition as sponsor in event program's video package
- Volunteer opportunity with GSGLA at annual Girl Scout Cookie Program cookie cupboards

For more information and sponsorship inquiries, please contact sheleads@girlscoutsla.org.