Inviting Girl Scouts to Participate Online

On the first day of the program, copy the message below and email it to all of the parents/caregivers of the Girl Scouts in your troop (you can send it via your personal email provider or through M2OS' messaging system):

"It's time to kick off our troop's Fall Product Program. It's easier than ever to participate online. To get started, go to www.gsnutsandmags.com/gsgla and follow the simple instructions. Save the link to your favorites!

- Girl Scouts create their very own avatar and can earn a personalized patch with their avatar and their name (or their camp name).
- Send 18+ emails to friends and family through your Girl Scout's storefront and share on personal social media or text to ask for support.
- Supporters can pay with a credit card, and the troop earns money for activities.
- Participating can take as little as 10 minutes and the girls will have so much fun.

Thanks in advance for helping our troop!"

Directions for Girl Scouts

Visit the GSGLA website at www.girlscoutsla.org/fallproduct.

- 1. Click on the link provided (<u>www.gsnutsandmags.com/gsgla</u>). (Save this in your favorites!)
- 2. Register and create a **login/password** (or if you participated last year, you can use the same login/password).
- 3. Create your personalized avatar.
- 4. Enter the **email addresses** of friends and family to invite them to shop at your storefront. These can be imported from your existing email account or manually entered one at a time. Be sure the email addresses are valid. Girl Scouts who have participated online in the past will have their customer emails in the system.
- 5. Girl Scouts can log in and check their progress at any time, add more email addresses, view bounced emails, track sent emails, and see total sales to date.
- 6. Girl Scouts may earn the personalized avatar patch (see order card for details).
- 7. **No payment to collect!** Customers pay M2 directly online.