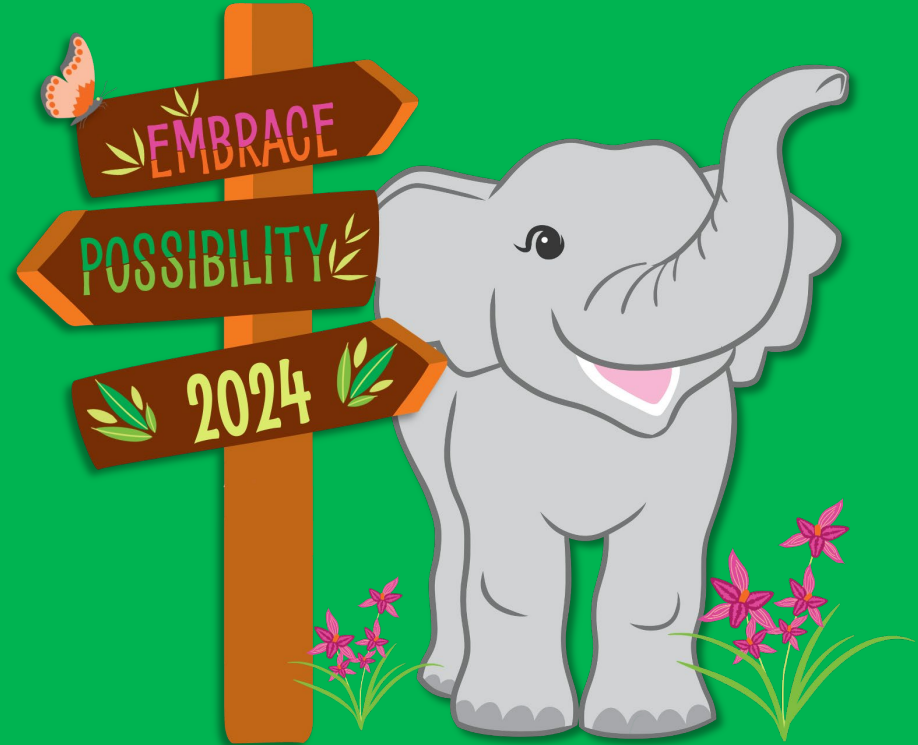




2024 Fall Product Program

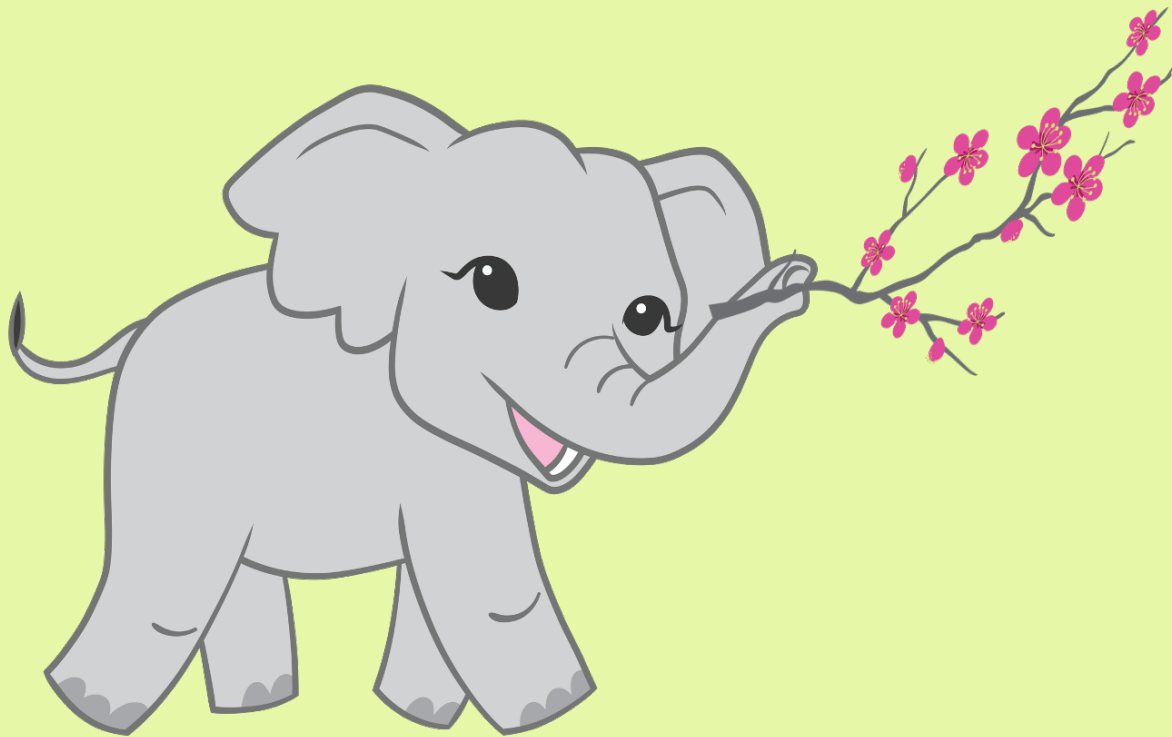
Girl Scout & Family Training





Program Overview

Theme and Mascot



EMBRACE POSSIBILITY

Why we do this

Girls learn real life skills that help them now and in the future.

Troops earn early start-up funds to cover registration costs and Fall and Winter activities.

Service Units may earn funds for operating expenses that support all their girls.



1. Goal Setting
2. Decision Making
3. Money Management
4. People Skills
5. Business Ethics

How Girl Scouts Participate in the Fall Product Program

- Nuts and candy in person via order card for delivery
- Residential Walkabouts and Lemonade Stands
- Online for girl delivery (order card products only).
- Online for shipment (up to 25 nut and candy products)
- Online magazine subscriptions
- Additional online only products
- Gift of Caring donation program

Can be as simple as sending emails / texts from a mobile device!

Key Dates

- September 27, 2024** – Fall Product Program begins
- October 18, 2024** – Girl Scoutss send 18+ emails to qualify for online rewards (avatar and combo patches, online charm)
- October 27, 2024**– Parents/caregivers enter or submit nut orders to troop
- October 30, 2024** – Online order taking ends for girl delivered and shipped nuts
- November 15-17, 2024**– Pick up nuts from troop
- November 16-24, 2024** – Girls may do walkabouts and lemonade stands to sell nut products
- November 24, 2024**– Fall Product Program ends
- TBD by troop** – Last day to turn in funds to troop, prior to end of November



Products, Proceeds & Rewards

Trophy Nut Products

- 16 products plus Gift of Caring on the order card
- Additional products available online only
- Five price points:
\$7, \$8, \$9, \$10 and \$12

Our troop is making donations to a community organization. Please help us by indicating how many donations you would like to purchase! Thank you for your support!

A Gift of Caring \$7.00		B Fruit Slices \$7.00		C Spicy Cajun Mix \$7.00		D Butter Toffee Peanuts \$8.00		E Peanut Butter Flapjacks \$8.00	
Sweet, chewy, flavored candy sprinkled with sugar. 30 oz.									
								NEW PRODUCT	
F Dark Chocolate Sea Salt Caramels \$8.00		G Pecan Caramel Supremes \$8.00		H Chocolate Covered Raisins \$8.00		I Cranberry Trail Mix \$8.00			
Caramel stretched in dark chocolate with sea salt. 8 oz. Gift Size		Caramel and pecans covered in milk chocolate. 8 oz. Gift Size		Raisins covered in chocolate. 30 oz. QTY		Cranberries, raisins, almonds, cashews, English walnuts, and banana chips. 7 oz.			
J Honey Jalapeno Butterflies \$8.00		K Mini Gummy Butterflies \$8.00		L English Butter Toffee \$9.00		M Chocolate Covered Almonds \$9.00			
Honey coated peanuts and jalapeno seasoned peanuts. 8 oz. QTY		Fresh fruit flavor and a soft texture. 2oz.		Butter toffee covered in milk chocolate with crushed almonds. 8 oz. Gift Size		Almonds encased in milk chocolate. 8 oz. QTY			
N Whole Cashews \$10.00		O Holiday Mix \$11.00		P Silver Swirling Snow Tip Peppermint Bark Rounds \$12.00		Q Make New Friends Tin Milk Chocolate Mini Trefoils \$12.00			
Gourmet cashews roasted and lightly salted. 8 oz. QTY		Roasted pecans and almonds mixed with candy coated pretzel balls, milk chocolate caramel licks, yogurt cranberries, and mini marshmallows. 16 oz. QTY		White milk chocolate with crushed peppermint candy on top of dark chocolate. 8 oz. Silver Swirling Snow Tin		Treatful chocolate milk chocolate treats. No artificial colors or flavors. 8 oz. Gift Size Tin			

Shop Online

Please visit my storefront gsntrutsandmags.com/store to purchase all of your favorite items and 2024 exclusive items, some shown below. Enter my code _____ so I can get credit.

40 oz. Pretzel Party Mix
*Pail design may vary

10 oz. Confetti Mix

10 oz. Sea Salt Caramel Cashews

16 oz. Super Giant Cashews

16 oz. Holiday Medley

Collect All 3!

Tin Trio
Shop on line to complete the tin trio, for the tin not available on order card. Custom designed elements on each of the 2024 tins create a unique tin trio. Each tin sold separately.

Fruit Slices



Spicy Cajun Mix



Butter Toffee Peanuts



Peanut Butter Elephants



Dark Chocolate Sea Salt Caramels



Pecan Caramel Supremes



Chocolate Covered Raisins



Cranberry Trail Mix



Honey Jalapeno Peanuts



English Butter Toffee



Chocolate Covered Almonds



Whole Cashews



New Products!

Mini Gummi Butterflies



Holiday Mix



Peppermint Bark Rounds Tin



Milk Chocolate Mint Trefoils



Gift of Caring (GOC)

- Customers make \$6 donations of nut and candy products
- GOC partners: Food Bank, Operation Gratitude, USO



M2 Media - Magazines

- Hundreds of titles
- System is fully integrated so there is nothing for the troop or SU chair to do!



Tervis Tumblers

- Online only
- Will appear as an additional storefront for customers



BarkBox

- 3 options
- Online only
- Will appear as an additional storefront for customers
- While supplies last



Personalized Products

- Back from the 2022 pilot
- High quality stationery, notepads, and photo frames
- Online only
- Will appear as an additional storefront for customers



New! Candles

- Online only
- Will appear as an additional storefront for customers



Rewards = Proceeds + Recognitions

Rewards

Nut, magazine, and online only items are unitized:

Any 1 nut item (including GOC) = 1 unit

Any 1 magazine = 2 units

Any 1 online item (except nuts and candy) = 2 units

Troop Proceeds

- 20-25% of retail price
- Highest proceeds in the country!
- Troop PGA reward

Rewards – Customized Avatar Patches



Create their personalized avatar

Send 18+ valid emails by October 18

\$375 in combined product sales



Send 18+ valid emails by October 18

\$250 in combined product sales

295 packages sold in 2025 Cookie Program



Rewards



**Participation patch and
rocker charms**
(10+ units)



Small Elephant plush
(75+ Units)



2024 Elephant patch
(25+ Units)



Embrace Possibility necklace
(100+ Units)



Elephant charm
(50+ Units)



**Bluetooth Tower
Speaker**
(125+ Units)



Resources

Each **Girl Scout** receives:

- Trophy nut order card
- Money envelope
- M2 online flyer
- Family letter
- Doorhangers and personalized business cards (available online only)

- *Fall Product Program in a Nutshell* resource guide
- *Troop Fall Product Guide* (new troops)
- Envelopes
- Receipts
- GOC receipts (available online)

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Fall Product Home Page – www.girlscoutsla.org/fallproduct

[Cookies+](#) / [Resources for Girl Scouts](#) / [Fall Product Program](#)

Fall Product Program





M2OS

Access M2OS – www.gsnutsandmags.com/gsgla

Girl Scouts of Greater LA



Girls and Parents/Adults

Already Registered?

LOGIN

New User?

CREATE AN ACCOUNT



Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

Online Program

- Mobile optimized! **Girl Scouts can do the whole online program from a mobile device.**
- Girl Scouts build their personalized avatar.
- Girl Scouts send emails to family and friends to purchase nuts, magazines, and online only products from their online storefront. **One email for all products!**
- Girl Scouts may post their storefront link on **private** social media accounts.
- Customers select shipment or girl delivery and pay at the time of the order.
- GSGLA will import troops and registered Girl Scouts by Sept. 26.

GIRL SCOUT'S PLATFORM SET-UP

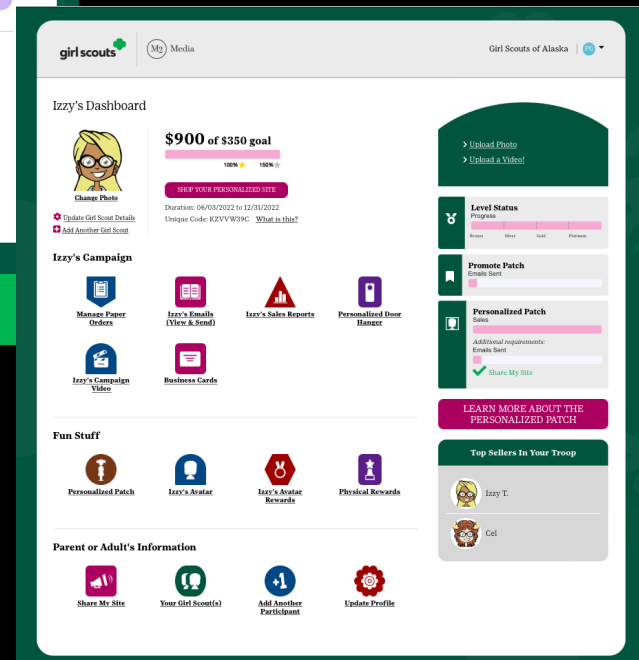
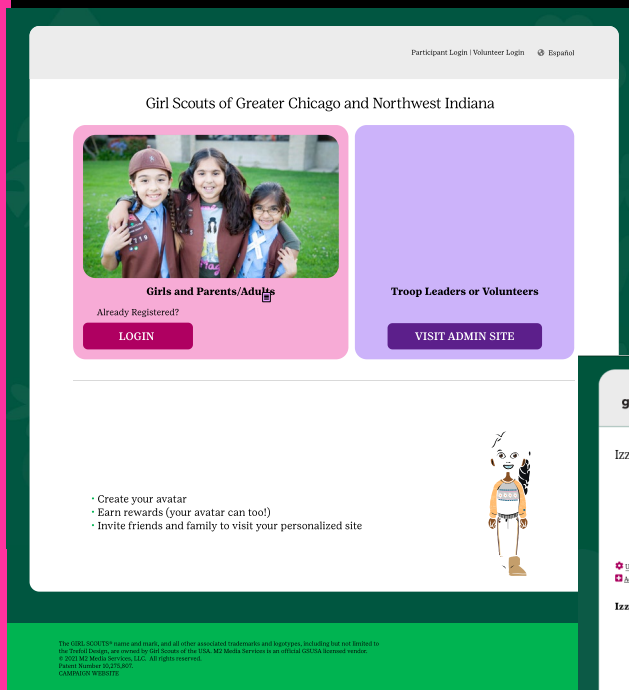
Preferred Email
Address

Confirm Membership

Highlight Girl Scout
Goals

Build an Avatar

Include Video



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar

girl scouts

M2 Media


Girl Scouts of Alaska

Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face	
Hair	
Body	
Clothing	
◀	Top ▶
◀	Bottom ▶
◀	Socks ▶
◀	Shoes ▶
◀	Accessories ▶

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE

☒ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

TOOLS TO RUN A BUSINESS

Send emails

Share My Site with
social media and
texting

Printable business
cards

Door hangers with
QR codes

girl scouts M2 Media Girl Scouts of Alaska

Manage Izzy's Address Book

ADD CONTACTS

First Name	Last Name	Greeting What is this?	Email	Options What is this?	Resend	Status
Alicia	Trusdell	Aurlie A	altruem2trusd@gmail.com	Girl Delivery		

UPDATE

Status Key
Opened

RETURN

Add Contacts

To contact additional friends and family to help you reach your goal, add contacts below and click "send".

Import your contacts or add email addresses individually:

[yahoo/mail](#) [Sign in with Google](#) [Outlook](#) [Aol Mail](#) [Address Book](#)

Or Add Emails Individually

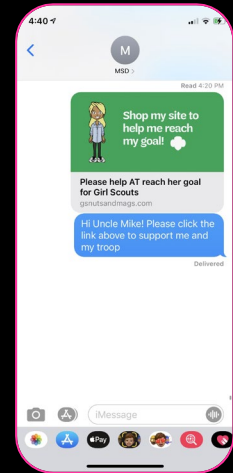
First Name	Last Name	Greeting What is this?	Email	Options What is this?
				Girl Delivery

Please note that emails can take up to 90 minutes to deliver.
Please include email addresses only for adults over the age of 18. Names will be treated with strict confidentiality and will not be used for any purpose other than this campaign.

[CANCEL](#) [SEND](#)

The GIRL SCOUTS of ALASKA
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CAMPAIGN WEBSITE

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PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports


The screenshot shows the 'Jane's Dashboard' for a Girl Scout participant. At the top, it features the 'girl scouts' logo and 'M2 Media' branding, along with the location 'Girl Scouts of Southern Nevada'. The dashboard is divided into several sections:

- Profile Section:** Includes a profile picture of Jane, a 'Change Photo' link, and a progress bar for a '\$50 of \$500 goal' (100% complete). It also has links to 'Update Girl Scout Details' and 'Add another Girl Scout'.
- Shop your Personalized Site:** A button to access personalized content.
- Naomi's Campaign:** A section with icons for 'Manage Paper Orders', 'Jane's Emails (View & Send)', 'Jane's Sales Reports', 'Personalized Door Hanger', 'Business Cards', and 'Jane's Campaign Video'.
- Fun Stuff:** A section with icons for 'Personalized Patch', 'Jane's Avatar', 'Jane's Avatar Awards', and 'Physical Rewards'.
- Parent or Guardian's Information:** A section with icons for 'Share My Site', 'Your Girl Scout(s)', 'Add Another Participant', and 'Update Profile'.
- Level Status:** A section showing progress towards Bronze, Silver, Gold, and Platinum levels.
- Promote Patch:** A section showing progress towards earning the promote patch.
- Personalized Patch:** A section showing progress towards earning the personalized patch.
- Learn more about the Personalized Patch:** A button to learn more.
- Top Sellers in Your Troop:** A section listing top sellers, including Naomi A. and Nabhyu.

At the bottom, there is a footer with the text: 'The GIRL SCOUTS® name and mark, and all other associated trademarks and logotypes, including but not limited to the Trefoil Design, are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor. © 2022 M2 Media Services, LLC. All rights reserved. Patent Number 10,275,907. CAMPAIGN WEBSITE.' and links for 'Contact Us', 'Privacy Policy', and 'Terms & Conditions'.

Say Thanks!

Sienna's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)


\$1,914.85 of \$350.00 goal


100% ★ 150% ⚡


[SHOP YOUR PERSONALIZED SITE](#)


Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign


Manage Paper Orders


Sienna's Emails
(View & Send)


Sienna's Sales
Reports


Supporter Thank You


Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)





Nut Orders

Planning your Nut Order

- Enter nut/candy order card quantities by girl in M2OS by October 27, 11:59 p.m.
- **Do not enter orders that have already been entered online!** Only enter order card orders.
- Orders for delivery = order card orders + online for girl delivery orders.
- You may order extras if your Girl Scout plans to do neighborhood walkabouts or lemonade stands.

Trophy Nut Order Pick-up

- November 15-17. Dates/times vary—your troop Fall Product Chair will give you specifics.
- Be on time!
- Count, count, & recount. Get a receipt to confirm your delivery.
- Take orders straight home.
- Store product properly. Melted chocolate is **not** considered damaged and will not be replaced.
- Girl Scouts should plan to deliver product to customers shortly after receiving it.

Receipts

- Receive a receipt for everything!
 - Product received
 - Money turned in
- Parent/caregiver and TFPC both sign receipts
- Parent/caregiver receives the yellow copy

Fall Product Program Receipt

Thank you for supporting the Girl Scouts of Greater Los Angeles!

Parent/Leader: _____ Date: _____

Troop #: _____ SU #: _____ Participant Name: _____

Qty	Product	Qty	Product
	Gift of Caring \$7		Honey Jalapeno Peanuts \$8
	Fruit Slices \$7		Mini Gummi Butterflies \$8
	Spicy Cajun Mix \$7		English Butter Toffee \$9
	Butter Toffee Peanuts \$8		Chocolate Covered Almonds \$9
	Peanut Butter Elephants \$8		Whole Cashews \$10
	Dark Chocolate Sea Salt Caramels \$8		Holiday Mix \$11
	Pecan Caramel Supremes \$8		Silver Swirling Snow Tin with Peppermint Bark Rounds \$12
	Chocolate Covered Raisins \$8		Make New Friends Tin with Milk Chocolate Mint Trefoils \$12
	Cranberry Trail Mix \$8		

Total # of Units: _____ Total Amount Due: _____ Due By: _____

Total \$ Paid: _____ Cash: _____ Check: _____

Products received and payment responsibility accepted by:

Received By (Signature): _____ Date: _____

Received From (Signature): _____ Date: _____

Returns, Exchanges, and Transfers

- No returns—families are financially responsible for all product received.
- Replace damaged product at a service center.
 - Melted chocolate is not considered damaged.
- No exchanges at council offices; troops and Girl Scouts may transfer amongst themselves and record in M2OS
- The troop providing the product to another troop enters it in M2OS.

Selling Guidelines

- Girls may do residential walkabouts (door-to-door sales) and lemonade stands (a booth at a private residence where the girl or someone she knows resides, with permission) Nov. 16-24, following safety guidelines.
- No booths on commercial or non-residential property.
- No walkabouts in commercial or public areas.



Money Handling

Money Handling

- Payment for in-person orders is collected only when product is delivered. GOC payments may be collected at time of order.
- Troops may use their credit card reader for residential walkabouts and lemonade stands. Troops are responsible for any credit card fees and **may not** charge fees to the customer.
- Parents/caregivers may use Venmo/Paypal/Zelle, etc. to pay troops. Customers **may not** use these apps to pay for products.
- Families are responsible for all product received. Troops may limit the amount of product distributed to a family until a payment history is established.

Accepting Payments

	Cash/ Check	Credit card with a troop credit card reader	Venmo/ Paypal/ Zelle, etc.	Cheddar Up
Ways for customers to pay a girl for product	Yes	Yes	No	Yes
Ways for parents to pay a troop	Yes	Yes	Yes	Yes

Thank you for attending this training with us.
We hope you have a great Fall Product season!