



Ways to Participate in the Cookie Program



Girl Scouts can use many different cookie marketing methods to help them learn, grow, and reach their goals.

Digital Participation



Shipped

- Digital Cookie is an online platform that allows Girl Scouts to run their cookie sales program online, giving them tools to sell cookies remotely, track sales, set goals, and learn digital marketing skills. Girl Scouts can create a personal storefront, send marketing emails to contacts, and share their site on social media (with parent permission for those under 13).
- Customers place and pay for their orders online, and cookies are shipped directly to them—no physical inventory is handled by the troop.



Girl Scout Delivered

- Customers can select an in-person delivery option when buying cookies through the Digital Cookie platform. The Girl Scout will then physically deliver the cookies to the customer with the help of their caregivers.
- All sales are paid for via credit card on the Digital Cookie site.

In-person Participation



Walkabouts/ Door-to-Door

- Girl Scouts go door-to-door with help from their caregivers to either collect orders and deliver the cookies later, or go door-to-door with cookies in hand to sell. As Girl Scouts take orders, they practice their people and money management skills.



Cookie Stands

- Running a lemonade-stand style cookie booth at home as a family project is a great way to grow memories along with skills.
- Caregivers help Girl Scouts set up a cookie stand at their residence or the residence of someone they know.



Cookie Booths

- Girl Scouts work as a team to reach new customers in a commercial setting as they practice communicating their goals, interacting with customers, and safely handling money, with adult support.
- Special booths are unique, one-time/one day opportunities that your troop has found to set up a booth, such as at a school, place of worship, or small business owned by someone you know.



Cookies for the Community

- The Cookies for the Community (C4C) program is a council-wide service project that gives Girl Scouts the opportunity to learn about philanthropy, and gives the community the chance to donate cookies to help support our local first responders, military service members, and families in need of assistance. GSGLA provides cookies to the community partners directly.



For More Information Visit:
www.girlscoutsla.org/cookies

