

Digital Cookie

Girl Scouts can superpower their sales by adding online selling with the Digital Cookie platform, supported by M2 Media again this year. Parents/caregivers love the convenience of using Digital Cookie and Girl Scouts who participate in Digital Cookie sell significantly more than girls who participate in traditional sales alone. The platform is a fun, educational tool that helps Girl Scouts run and manage their Girl Scout Cookie business online. Help the Girl Scouts in your troop reach their goals with Digital Cookie.

You play a key role in encouraging and supporting Girl Scouts and parents/caregivers with this channel. Remind them that it's easy for Girl Scouts and parents/caregivers to participate at their convenience and to reach friends and family near and far.

It's really simple, with just a few easy steps! Girl Scouts will register, set up their sites, invite customers, and track their goals. That's it! Go to www.gsdigitalcookie.com/gsgla to get started.

What can she do with the Digital Cookie platform?

On the platform, Girl Scouts can set up their sites, set their cookie goals, track their progress, manage orders and inventory, learn Internet safety skills, and more.

How does the Digital Cookie platform work?

With Digital Cookie, the Girl Scouts initiate the cookie sale. They use Digital Cookie to invite customers to visit their personalized cookie websites where customers can place their order and pay using credit cards to have their order shipped, delivered by the Girl Scout, or donated to Cookies for the Community.

Online sales and payment are automatically added to the Girl Order Tab in eBudde. Credit for payments will appear on the Deposits tab and Sales Report and will reduce the amount a troop owes on the ACH debit. TCCs must track girl delivered orders and ensure the Girl Scouts have enough cookies to fill their orders.

Tip: Plan a troop meeting where the Girl Scouts can work together to set up their Digital Cookie sites and record their videos.

Accessing Digital Cookie:

Watch for an email in early/mid-January with your username and link to create a password. The "from" email address will be noreply@mail.gsdigitalcookie.com. Tip: add this email to your contacts so that it doesn't go to your spam folder.

If you are also a parent/caregiver, you can go to www.gsdigitalcookie.com/gsgla to participate starting in early/mid-January. You do not need to wait for an email. You will be able to participate with the same email address that you use to log in to the volunteer site. On the landing page for this site, you will be able to select your role as a girl/parent/caregiver or volunteer. If you have additional roles, you will be able to select your role once you are in the volunteer site.

Troop Link:

Troops will have access to a “troop link” once booting starts, which may be used at a booth sale to take orders and payments. The troop’s link will also be listed on the Cookie Finder. The Cookie Finder will randomize troop links for customers who would like to purchase cookies for shipment. See *Discovering Your Troop’s Link* at girlscoutsla.org for more details about how to use your troop’s link.

The troop link will be listed on the Girl Orders tab as “Troop Site” at the bottom of the list of Girl Scouts. Cookies sold on the troop link must be assigned to Girl Scouts.