

Cookie Booth Kit

Your go-to guide for creative ways to host a booth



Cookie Central

Use your mobile device to **scan the QR code** to access even more resources to boost your cookie business

OR VISIT:

girlscoutsla.org/cookies



Troop Meeting Activity Ideas: Preparing for Your Cookie Booth



Use one or more of the activities below during a troop meeting to help your Girl Scouts feel confident, prepared, and excited for their cookie booth experience:

Choose a Cookie Booth Theme

- As a troop, brainstorm and decide on a fun theme for your cookie booth. You may choose a different theme each weekend or keep one theme throughout the entire Cookie Program.

Practice Your Sales Pitch

- Guide your Girl Scouts to practice their sales pitch by pairing them up or having them work in small groups to rehearse with one another, giving each other encouragement and feedback until they feel confident and comfortable. You can even encourage Girl Scouts to record a short video of their sales pitch that can be shared with family and friends via email or text. Remind your Girl Scouts that they can also practice and use their sales pitch during walkabouts and at cookie booths.

Practice Making Change (Younger Girls Scouts)

- Set up a mock booth and practice handling money and making correct change to help build confidence and money management skills.

Cookie Knowledge Quiz

- Quiz each other on the different cookie varieties, including flavors and prices, so Girl Scouts can confidently answer customer questions.

Review Cookie Booth Etiquette

- Discuss and role-play appropriate booth behavior, such as how to politely ask customers as they exit a store, how to thank customers for their purchase, and what to say if someone declines.

Choose Activities from This Packet

- Select one or more activities below to complete together as a troop to reinforce skills and have fun while preparing for your booth.



Troop-Made Activities and Decorations

The following activities are designed for troops to work on together. These hands-on projects help girls express their goals, build teamwork, and create eye-catching materials for their cookie booth.

Cookie Booth Pennant

- Create a banner or pennant using the included template for your cookie booth display.

Troop Vision Goal Board

- Work together to create a vision board that shows how your troop plans to use their cookie proceeds. Girls can add pictures of places they hope to visit or activities they want to do. Include a goal thermometer or progress tracker so customers can see what the troop is working toward.

Lanyard Insert

- Download a lanyard insert from [Little Brownie Bakers® website](https://www.littlebrowniebakers.com) for your Girl Scouts to wear at the booth. Review the template together and have your Girl Scouts fill in the blanks with the appropriate information, such as cookie prices. Add or attach a QR code for digital payment.

Cookie Flavor Spinner Wheel

- Make an interactive spinner wheel using poster board and an arrow that spins. Label each section with a cookie flavor to help customers decide which cookies to buy.

Recycled Cookie Box Craft

- Use empty cookie packages or cases to create booth decorations or signage. This activity encourages creativity while promoting recycling and sustainability.

Cookie-Themed Headbands

- Create cookie-themed headbands using the included template that Girl Scouts can wear during their booth to add fun and excitement.

Looking for More Cookie Season Resources?

Troops can visit the Little Brownie Bakers® website for even more Cookie Program resources, including downloadable booth and print materials, activity ideas, and tools to help make your cookie season a success.

<https://www.littlebrowniebakers.com/girl-scouts-cookies>

Tips for Making Your Cookie Booth Stand Out

Use one or more of the ideas below to create a fun, welcoming, and eye-catching cookie booth that attracts customers and shares your troop's goals.

Choose a Booth Theme

- Selecting a theme helps your booth feel cohesive and fun. Consider seasonal themes like Valentine's Day with hearts and pink décor, a character theme featuring Merritt the black-footed ferret, or a color theme using your troop's favorite colors.

Visit Your Local GSGLA Retail Store

- Stop by your **local GSGLA retail store** for official Girl Scout cookie booth supplies, décor, and inspiration. (See the included flier for more information.) You can find tablecloths, signs, and fun accessories to make your booth bright, welcoming, and eye-catching.

Share Your Troop Goal

- Encourage Girl Scouts to include their troop goal in their sales pitch. Have them display their goals creatively—on a button, their wagon, or a poster for their booth.

Create Clear, Engaging Signage

- Use posters and fliers to share important information and engage customers, such as:
 - Troop goal trackers or thermometers
 - Cookie varieties and prices
 - Interactive activities (spinner wheel, voting boards, or games)

Dress to Impress

- Consider renting a cookie costume from your **local GSGLA service center** (if available) or purchasing one from the retail store to draw attention and add excitement to your booth.

Display Cookies at Eye Level

- Use crates, bins, or stands to neatly display cookie packages. Raising cookies off the table makes them easier to see and helps your booth look organized and professional.



Ready to rock your cookie business?

The **2026 Cookie Marketing Kit** has everything you need to succeed this Cookie Season! From colorful booth signs and FAQs to boothing guidelines and business cards, this kit is packed with resources to help you shine. This kit will help you achieve your goals and take your cookie business to the next level.

Scan the QR code for a digital version of the 2026 Cookie Marketing Kit!





It's Girl Scout COOKIE Time at GSGLA Stores!



Foam Hand Mitt
(2 sided) \$7/each



Headband
\$5



Megaphone
\$4



Hair Tinsel
\$5



Button
\$1.50



Sunglasses
\$4



Cookie Cart
\$65



Exploremores
Mini Bag \$16



Yard Sign
\$15



Nail Stickers &
Temporary Tattoos
\$4



Button
\$1.50



Pom Poms
\$5



Handheld Banner
\$4.75



Money Pouch
\$6



Stop Sign
\$12



Cookie Booth Banner
\$15



Belt Bag \$15



Handheld Signs
(Set of 4) \$10



Pennant Banner \$7



Cookie Box Display
(Set of 3) \$12



Twist \$ Fold Sign
\$15



Youth Beanie
\$22



Yard Sign
\$15



Adult Scarf \$26



Tablecloth \$28
Runner \$12



Rollabana \$9.50



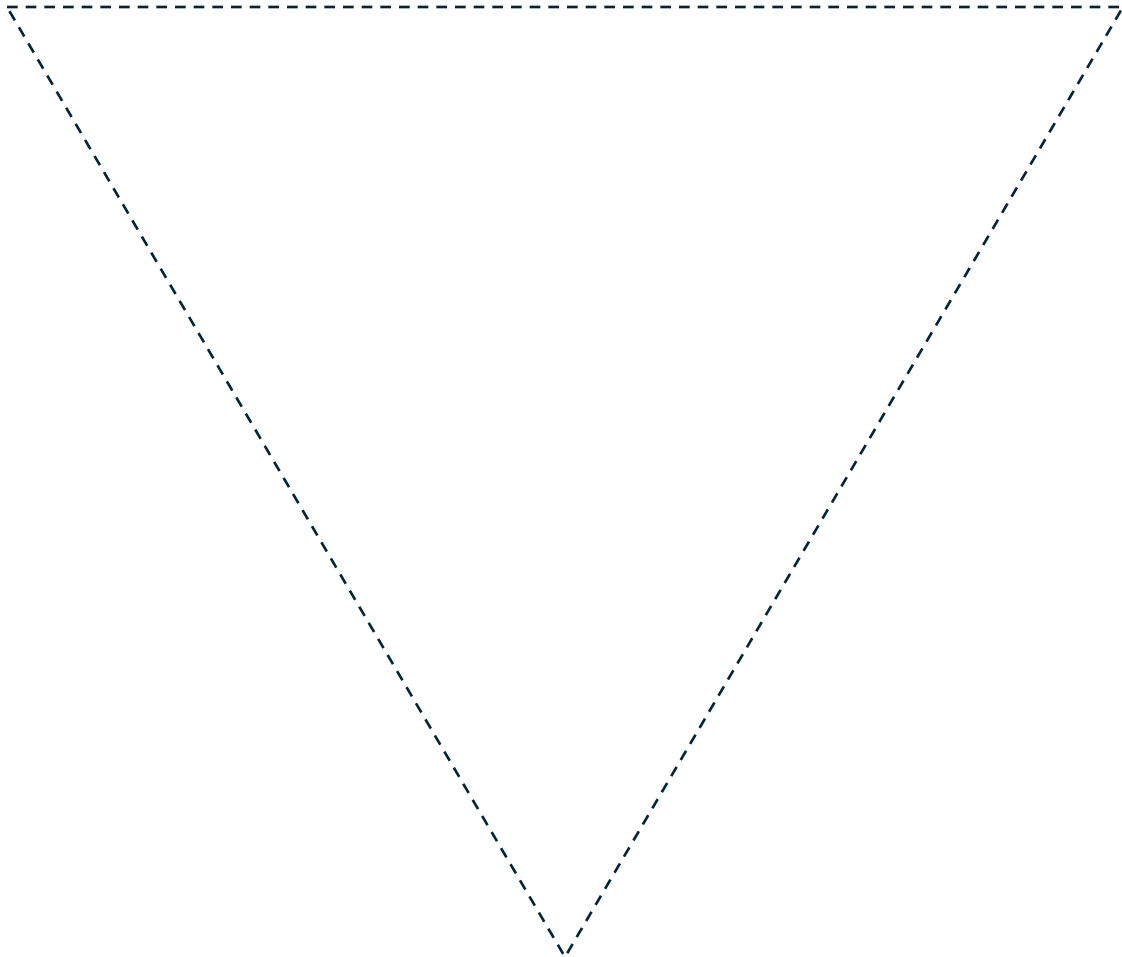
Pendant Cookie Banner

Materials:

Cardstock Paper, Scissors, Glue, Hole Punch, String or Ribbon

Directions:

1. Print on heavy cardstock paper.
2. Cut out all triangle cookie pendants.
3. Trace and cut out 9 triangles using colored or patterned cardstock paper.
4. Glue cookie pendants onto the traced cutouts.
5. Hole punch each pendant and string together.



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Toffee-tastic®

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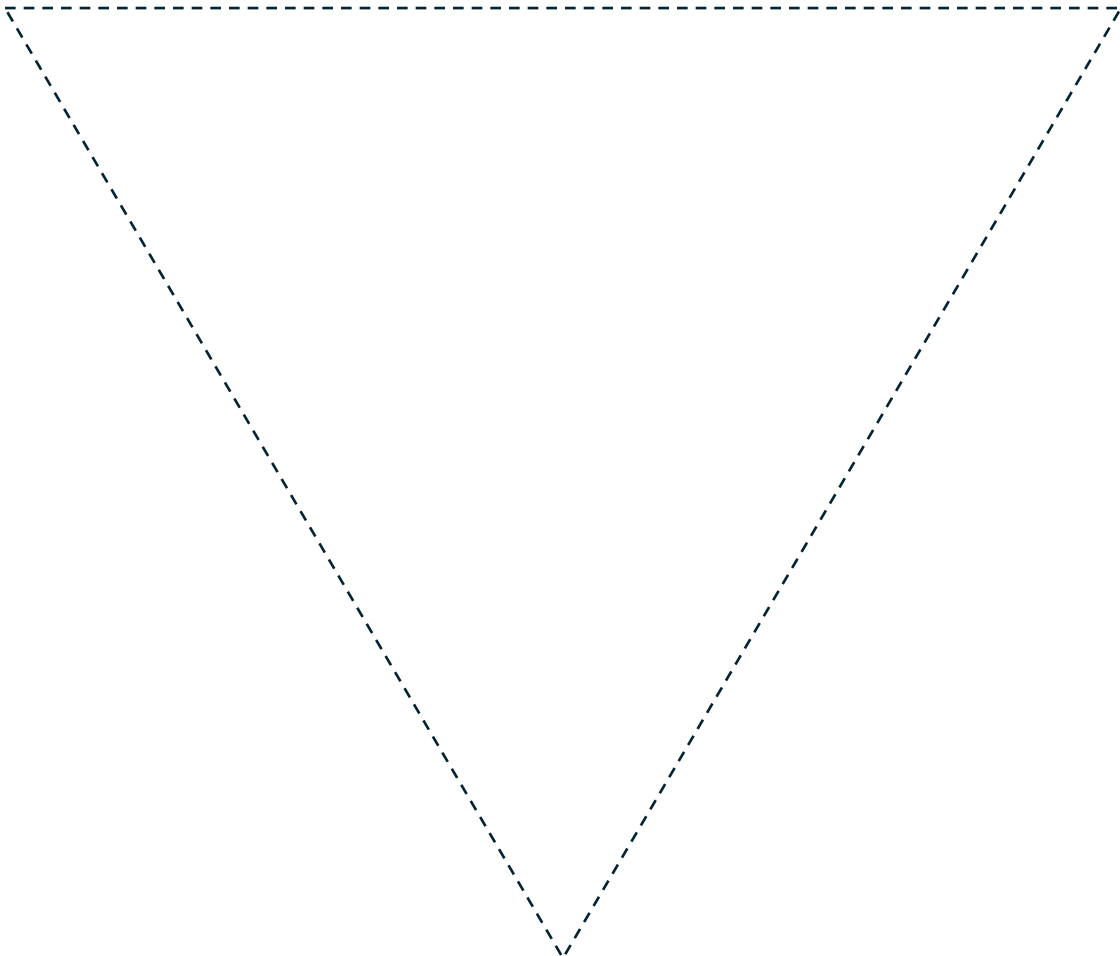
Little Brownie
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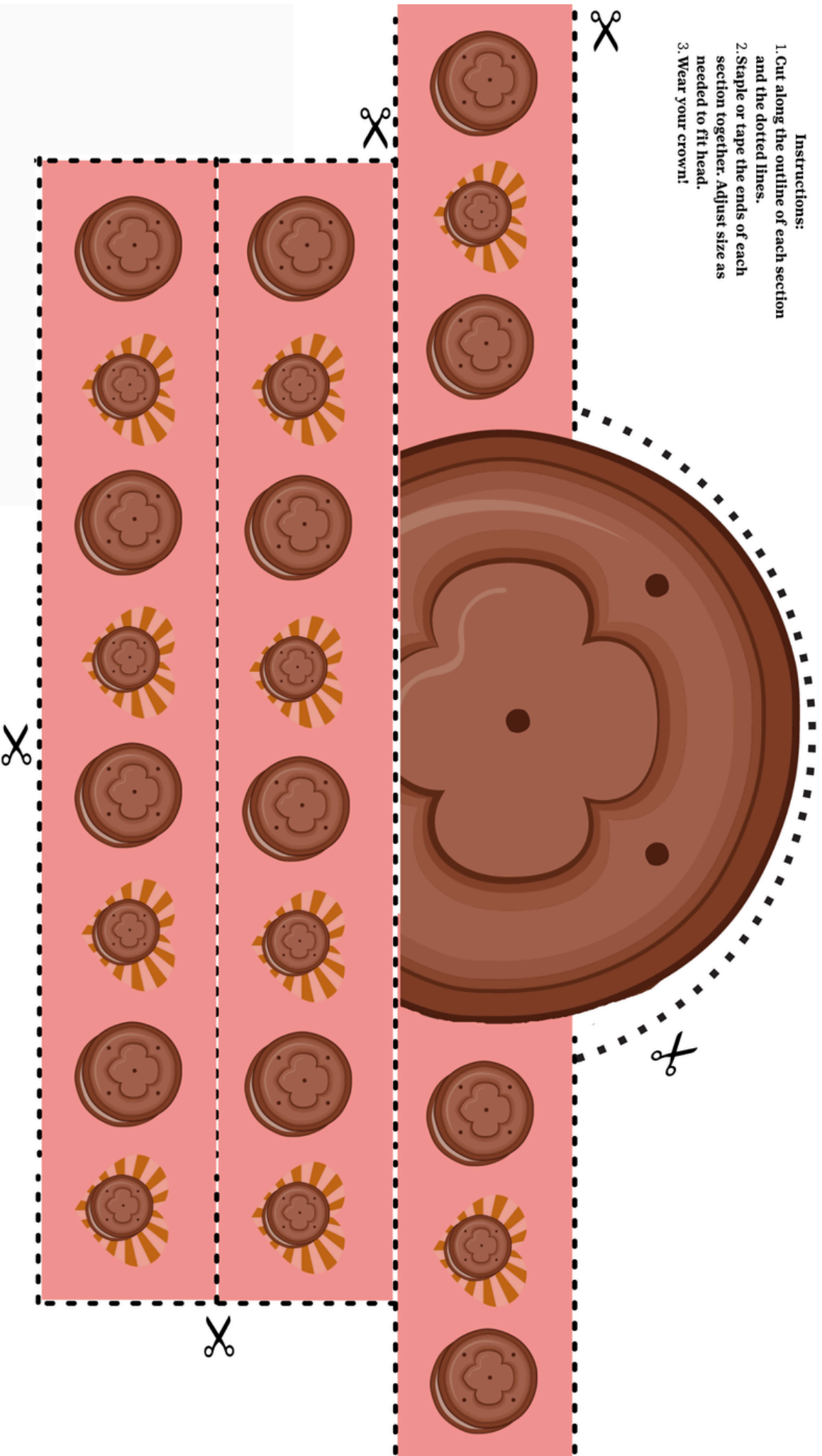
Little Brownie
BAKERS.



Make your own headband!

Instructions:

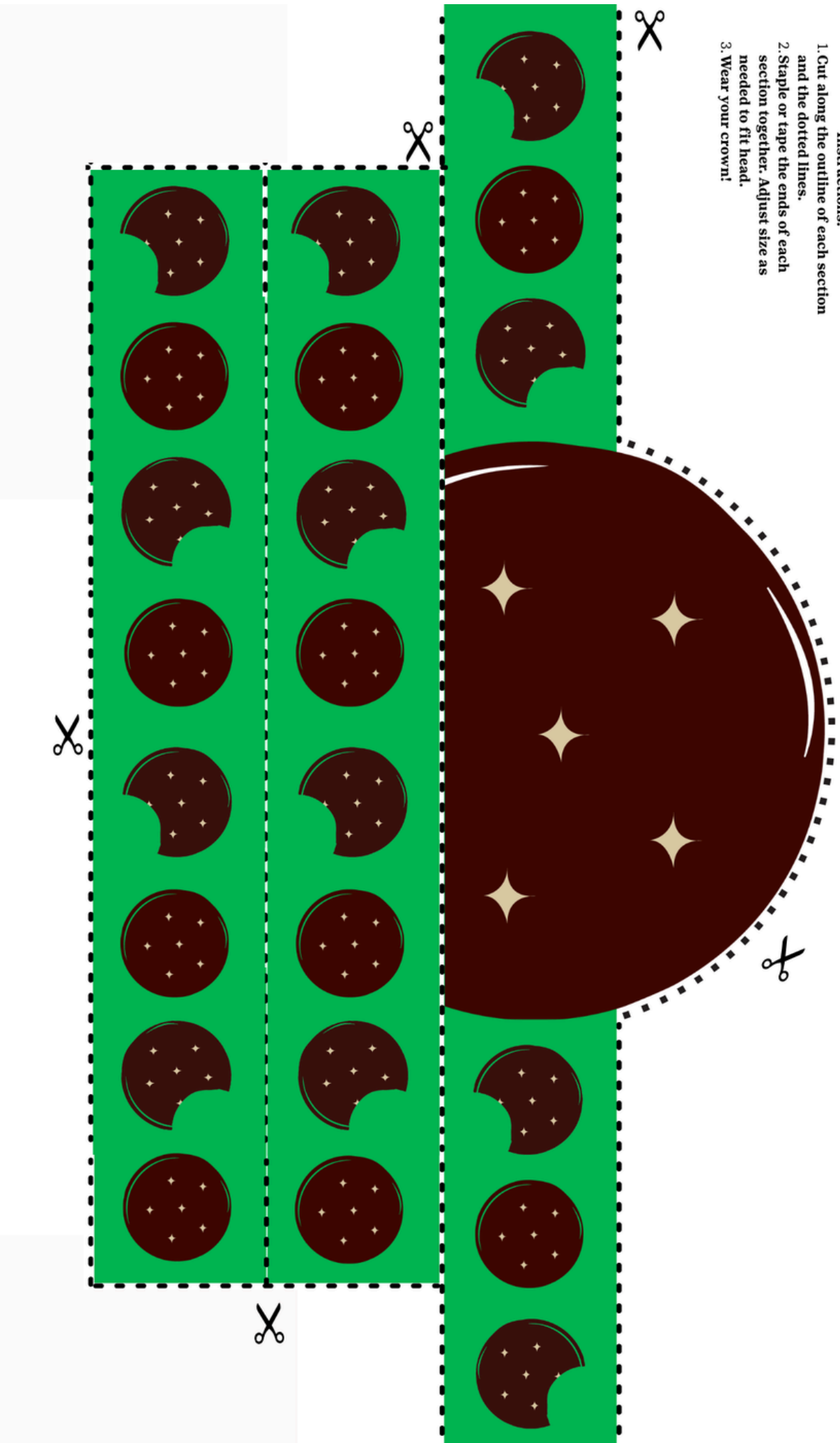
1. Cut along the outline of each section and the dotted lines.
2. Staple or tape the ends of each section together. Adjust size as needed to fit head.
3. Wear your crown!



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