

Digital Cookie

Again this year, we have the opportunity to partner with GSUSA and M2 Media to use the M2OS platform for Digital Cookie **for shipment and Gift of Caring only**. Girls and customers will see the same format that they have used for the Fall Product Program. Now there is one more way to superpower your girls' sale—by adding online selling with the M2OS Digital Cookie platform. Parents love the convenience of using Digital Cookie and girls who participate in Digital Cookie sell significantly more than girls who participate in traditional sales alone. The platform is a fun, educational tool that helps girls run and manage their Girl Scout Cookie business online. Help the girls in your troop reach their goals with Digital Cookie.

You play a key role in encouraging and supporting girls and parents with this channel. Remind them that it's easier for girls and parents to participate at their convenience and to reach friends and family near and far. It's really simple, with just four easy steps! They'll register, set up their sites, invite customers, and track their goals. That's it!

What can she do with the Digital Cookie platform?

On the platform, girls can create their personalized avatar, set their cookie goals, track their progress, manage orders and inventory, learn Internet safety skills, and more.

How does the Digital Cookie platform work?

With Digital Cookie, the girls initiate the cookie sale. Girls use Digital Cookie to invite customers to visit their personalized cookie websites where customers can place their order and pay using credit cards to have their order shipped, or donate cookies to Gift of Caring.

Online sales and payment are automatically added to the Girl Order Tab in eBudde. Credit for payments will appear on the Deposits tab and Sales Report and will reduce the amount a troop owes on the second ACH debit.

Accessing Digital Cookie as a volunteer:

Watch for an email with your username and a link to create a password. The "from" email address will be noreply@mail.gsdigitalcookie.com. You should receive the email on January 16, 2020.

If you are also a parent, you can go to www.gsdigitalcookie.com/gsgla to participate on or after January 26, 2020. You do not need to wait for an email. You will be able to participate with the same email addresses that you use to login to the volunteer site. On the landing page for this site, you will be able to select your role as a girl / parent or a volunteer. If you have additional roles, you will be able to select your role once you are in the volunteer site.