

Note: This page supersedes any Digital Cookie information printed in the 2022 Troop Cookie Chair Guide.

Digital Cookie

Again this year, we have the opportunity to partner with GSUSA and M2 Media to use the M2OS platform for Digital Cookie **for girl delivery, shipment, and Cookies for the Community**. Girls and customers will see the same format that they have used for the Fall Product Program. Parents love the convenience of using Digital Cookie and girls who participate in Digital Cookie sell significantly more than girls who participate in traditional sales alone.

You play a key role in encouraging and supporting girls and parents with this channel. Remind them that it's easier for girls and parents to participate at their convenience and to reach friends and family near and far.

It's really simple, with just four easy steps! They'll register, set up their sites, invite customers via emails and social media posts, and track their goals. That's it!

What can she do with the Digital Cookie platform?

On the platform, girls can create their personalized avatar, set their cookie goals, track their progress, send messages, manage orders and inventory, learn Internet safety skills, and more. Digital Cookie is mobile responsive, so a girl can use any smart device (phone, tablet) or computer to access the site.

How does the Digital Cookie platform work?

With Digital Cookie, the girls initiate the cookie sale. Girls ~~use~~ send emails through Digital Cookie or post their storefront link on social media sites (Facebook, Twitter, Instagram [public posts allowed]) to invite customers to visit their personalized cookie websites where customers can place their order and pay using credit cards to have their order delivered by the girl, shipped, or to donate cookies to Cookies for the Community.

Online sales for shipment and donation and payment are automatically added to the Girl Order Tab in eBudde. Credit for payments will appear on the Deposits tab and Sales Report and will reduce the amount a troop owes on the ACH debit.

Girls can use Digital Cookie to take credit card payments for in-person orders.

How does Girl Delivery work?

Girls and parents check the girl's Digital Cookie storefront for delivery orders. When a girl gets a girl delivery order, she contacts the customer to arrange to deliver the cookies contactlessly. Payment has already been made, so all the girl has to do is drop the cookies at the customer's front door.

If a girl does not wish to or cannot fulfil a girl delivery order, parents/caregivers can turn off the girl delivery feature before they send the email to a specific customer or they can contact question@gsdigitalcookie.com to cancel an order that they can't deliver.

Girls ask for cookies from the troop as they need them to fulfil their orders. Girl delivery orders don't automatically populate in eBudde, just the payments. Troops record the cookies that they distribute to girls on the Girl Orders tab without regard to whether it is a Digital Cookie or order card order.

Accessing Digital Cookie as a volunteer:

Watch for an email with your username and a link to create a password. The "from" email address will be noreply@mail.gsdigitalcookie.com. You should receive the email on January 19, 2022.

If you are also a parent, you can go to www.gsdigitalcookie.com/gsgla to participate on or after January 19, 2022. You do not need to wait for an email. You will be able to participate with the same email addresses that you use to login to the volunteer site. On the landing page for this site, you will be able to select your role as a girl / parent or a volunteer. If you have additional roles, you will be able to select your role once you are in the volunteer site.