



2020 Fall Product Program – Safe Selling Tips

GSGLA wants you to know that the safety of our Girl Scouts, their families, and volunteers is our highest priority. We have developed safe options for your Girl Scout to participate at a level you find most comfortable.

There are 2 selling methods of selling for the 2020 Fall Product Program. Online orders via M2 platform and Order Card. Both methods provide contactless payment option.

Online Sales:

- Click on [M2OS Register/Login Here](#)
 - Girls set up their online storefront and create their personalized Avatar. It is optional for girls to record their voice, record a video, and/or add a picture.
 - ✓ Send 12+ valid emails by October 16, 2020 to earn the online charm and meet part of the criteria for the custom avatar patches. Girls can continue sending emails from September 25 to October 25.
 - ✓ **New this year:** Customers can place an online order for nut products (order card products only), request *girl delivery* and **pay by credit card.**

- ✓ **Contactless Delivery**: Girl/parent call, text or email supporter (friend or family member) to arrange for a contactless porch delivery or curbside pick-up.
 - Contactless Porch Delivery “Sweets to the Street”: Place the item(s) in a bag or box, include a “thank you” note and deliver to the porch of the supporter at a predetermined date and time.
 - Curbside Pick-up: The supporter opens the back window of their car and the girl/parent places the item(s) on the back seat. **Girls should only approach a car while accompanied by an adult, after the car is placed in park and the engine is turned off.**

Everyone should wear a mask!

- ✓ Customers who request that their order be **shipped** directly to them may choose from 25 nut and candy products.
- ✓ Over 800 magazine titles including subscription renewal and digital subscriptions
- ✓ Gift of Caring (GOC) – customers can purchase gifts of nut and candy products that council delivers to our GOC partners:
 - *Los Angeles Food Bank* – Fighting Hunger, Giving Hope
 - *Bob Hope USO* at the Los Angeles Airport provides a safe haven for weary troops and military families seeking the comforts and connection to home amidst the chaos and stress of travel.

- *Operation Gratitude* – Girl Scouts nuts and candy are added to gift packages for deployed service men and women, first responders, veterans, wounded heroes, etc.

All nut, candy, and magazine subscriptions make very nice gifts.

- **In Person Sales (safety first)**

- **New this year:** Troops and families can accept payment from customers via “Cheddar Up” – account must be linked to troop bank account and the troop must absorb all fees.
- **New this year:** In an effort to help with contactless payment, parents now have the option to pay the troop for Fall Product via Venmo, Paypal, and Zelle (parent pays any fees) – parent receives payment from customers, deposits in personal account and pays the troop via their personal Venmo, Paypal, or Zelle account.
- Girls and family can use the “traditional” order card to request support from family and friends – **here are some options for contactless sales and delivery:**
 - ✓ Print business cards, door hangers, magazine flyers – with her personal M2OS link – **directing her supporters to her online campaign.**
 - ✓ Porch Delivery or Curbside pick-up process: see **Contactless Delivery** above.
 - ✓ Residential Walkabouts and Lemonade Stands – Both methods are completely up to the discretion of the girl/family and troop comfort level.
- GOC is available until the last day of the program November 22, 2020.

The Fall Product Program can be as simple as sending out emails from a mobile device!