



TO
GET
HER
THERE



LUNCHEON
GREATER LOS ANGELES

OCTOBER 30, 2017
JW MARRIOTT | L.A. LIVE

powered by



**JOIN US IN SUPPORTING
THE LARGEST CAMPAIGN
FOR GIRLS... EVER.**

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TOGETHERTHERE

The ToGetHerThere campaign, launched by Girl Scouts of the USA, is the largest and boldest advocacy and fundraising cause dedicated to girls' leadership.

It is a multiyear, multipronged effort to break down societal barriers that hinder girls from leading and achieving success. Our long-term goal is ambitious and urgent, and we're calling on everyone to help girls reach their leadership potential.

Together, we will get her there.



WHY SPONSOR THE TOGETHERTHERE LUNCHEON?



BECAUSE ONLY 1 IN 5 GIRLS BELIEVES SHE CAN BE A LEADER.

Join us in transforming the leadership landscape for girls and celebrating extraordinary women and corporations who are changing our community for the better.

Partner with one of the Top 20 most visible brands in the world.



THE MOVEMENT

Since 1912, Girl Scouts has inspired girls to be their best. Our programs help girls:

- **Discover** and develop a strong sense of self and critical thinking skills;
- **Connect** with others and build cooperation and leadership skills; and
- **Take action** to make the world a better place.

Nationwide there are 2.7 million Girl Scouts—1.9 million girl members and 800,000 adult members and volunteers. Locally, Girl Scouts of Greater Los Angeles (GSGLA) serves more than 40,000 girls.

Programs: Entrepreneurship, Life Skills, Outdoor, and STEM

We are the largest girl-serving organization in Southern California.



#1 YOUTH
INTEREST BRAND



100+ YEARS OF
EXPERIENCE



GIRLS DISCOVER, CONNECT,
AND TAKE ACTION

THE OUTCOMES



59 million Girl Scout alumnae live in every US zip code and 94 countries



Nearly half of all U.S. business women are Girl Scout alumnae



75% of current female U.S. Senators are Girl Scout alumnae



Nearly every female astronaut was a Girl Scout



Girl Scouts are more likely to succeed academically and pursue higher education

THE EVENT

THE MORNING LEADERSHIP EXPERIENCE

Emerging Leader Girl Scouts are the best and brightest of today's youth, decorated with the highest honors in Girl Scouting.

100 Emerging Leader Girl Scouts (grades 10-12) will join 25 to 30 of L.A.'s most successful female business and community leaders in a powerful minute-mentoring session.



THE EVENT

THE AFTERNOON LUNCHEON

More than 600 business, civic, and community leaders will come together to celebrate female leadership and honor individuals and corporations who are making positive changes in our communities. The luncheon will feature 2017 ToGetHerThere Champions: accomplished women who are making a difference in their communities. The afternoon also celebrates our Emerging Leaders and each table host pins these outstanding Girl Scouts.



THE AUDIENCE

- More than 600 of the most accomplished and influential women and men in L.A.
- GSGLA Emerging Leader Girl Scouts who are poised to be tomorrow's influencers
- Members of the Board of Directors of Girl Scouts of Greater Los Angeles

The event will also welcome and honor the 2017 ToGetHerThere Champions: individuals or corporations who have made a commitment to the ToGetHerThere campaign in support of Girl Scout programs.

2016 ToGetHerThere Champion

Toyota Financial Services

2016 ToGetHerThere Ambassadors

Ernst & Young LLP

Teledyne Controls

Westfield Corporation

2016 ToGetHerThere Advocates

Citizens Business Bank

Park West Gallery

2016 ToGetHerThere Mentors

Betsey L. Brewer/Integro

Capital Group

Harley Ellis Devereaux

KPMG

Little Brownie Bakers

Princess Cruises Community
Foundation

Ralphs/Food 4 Less

SoCalGas

Union Bank Foundation

2016 ToGetHerThere Emerging Leaders

AECOM

David & Julie Battaglia/Gibson Dunn

CIM Group

Tricia Crider

Loyola Marymount University

Kathryn Nielsen

Palmer & Cay

RSM US LLP

Soroptimist International

Wells Fargo Foundation

Whittier Trust Company

SPONSORSHIP LEVELS

ToGetHerThere Champion \$50,000

1 female senior executive on ToGetHerThere stage

2-3 Emerging Leader mentors (female executives)

2 tables (8 seats each)*

Logo/name recognition as presenting sponsor

Logo/name on luncheon and mentor session collateral

Logo and link on luncheon web page

Full page in program

Highlighted in GSGLA publications

ToGetHerThere Ambassador \$25,000

Verbal recognition from the event stage

1-2 Emerging Leader mentors (female executives)

2 tables (8 seats each)*

Full page in program

Logo/name on luncheon and mentor session collateral

Logo and link on luncheon web page

Highlighted in GSGLA publications

ToGetHerThere Advocate \$15,000

1-2 Emerging Leader mentors (female executives)

1 table (8 seats each)*

Full page in program

Logo/name on luncheon signage

Logo and link on luncheon web page

ToGetHerThere Mentor \$10,000

1 Emerging Leader mentor (female executive)

1 table (8 seats each)*

½ page in program

Logo/name on luncheon signage

Logo and link on luncheon web page

ToGetHerThere Emerging Leader \$5,000

1 table (8 seats each)*

¼ page in program

Listing on luncheon web page

*Each table will welcome 1-2 Emerging Leader Girl Scouts.

All print asset opportunities are pending print deadlines.

JOIN US

Invest in girls. Change the world.

CONTACT

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LEARN MORE

www.girlscoutsla.org