



Frequently Asked Questions: **G.I.R.L.** Fund 2018-2019

For additional questions or concerns, email giving@girlscoutsla.org

THE G.I.R.L. FUND

What is the G.I.R.L. Fund?

The G.I.R.L. Fund is the name for yearly donations made to Girl Scouts of Greater Los Angeles. G.I.R.L. Fund gifts **fuel Girl Scouts' staying power in Greater Los Angeles**. By making yearly donations to the G.I.R.L. Fund, contributors are supporting the council's lifeblood: ongoing operations, like volunteer support, financial assistance for girls, programming based on our four pillars (STEM, Life Skills, Entrepreneurship, and outdoors), and much more. GSGLA relies on these annual gifts to maintain and grow its time-tested leadership experience, granting girls access to hundreds of girl-led experiences, skill-building opportunities, and a connection to supportive adults in an inclusive community.

What happened to Family Partnership?

This year, we decided to implement a new name, patch, and brand for fundraising efforts instead of continuing Family Partnership. **Same concept, new stuff!**

Is there anything new about the G.I.R.L. Fund?

Yes! **You get to choose where their money goes**. And there are lots of incredible areas at GSGLA that need support! Gifts to the G.I.R.L. Fund can be designated to the area that the donor cares about, like outdoor experiences, STEM, entrepreneurship, financial assistance, or anything else!

Is there still a patch?

Yes! **Gifts of \$25+ receive a special patch!**



Do small gifts even matter?

Yes! **A lot of small gifts add up to make a big impact!** Last year, almost 90% of all gifts made to GSGLA were \$100 or less. The more people who make a gift, of any amount, the more great things we can do for local girls.

Why does giving every year matter?

Supporting extraordinary Girl Scouts takes resources; funds provided by annual gifts are spent every year on the important work of building girls of courage, confidence, and character. **Your commitment to giving every year** provides the sustainable base of support that allows us to make a difference every day.

Are G.I.R.L. Fund gifts used locally?

Yes! **100% of all gifts to the G.I.R.L. Fund are used to support Girl Scouts in our council**. Contributions benefit all things Girl Scouts, like programming, camp, financial assistance for girls, volunteer support, and more!

THE G.I.R.L. FUND (CONT'D)

Why do we need more money in addition to product sales, retail sales, and program fees?

GSGLA invests \$467 (*per girl, per year*) to provide the Girl Scout Leadership Experience. Product sales, retail, and program fees bring in \$418 (*per girl, per year*). **That still leaves a gap of \$49 per girl. This is why we need help!** G.I.R.L. Fund gifts allow GSGLA to close this gap and provide the Girl Scout Leadership Experience to every girl.

Numbers based on council's operating budget to support 43,000 girls and 24,000 members.

What about the \$25 membership dues?

The entirety of the \$25 membership dues is sent to Girl Scouts of the USA. Local Girl Scout councils **do not** keep any portion of this fee.

What if I just want to support camp, STEM, or any other area?

Good news! When you make a gift to the G.I.R.L. Fund, **you can designate your gift to the area that means the most to them.** The G.I.R.L. Fund supports almost every aspect of Girl Scouts.

Do G.I.R.L. Fund gifts still qualify for incentives?

Yes! Members who donate between April 1-June 30 help their troop earn early renewal troop rewards. Even more, G.I.R.L. Fund gifts help service units get one step closer to the President's Award!

How do I make a gift to the G.I.R.L. Fund?

To make a gift via credit card, visit girlscoutsla.org/donate or call **213-213-0123** and ask to be transferred to Development. To make a gift via check or cash, mail the gift to:

**The G.I.R.L. Fund
c/o Girl Scouts of Greater Los Angeles
801 S. Grand Ave. Suite 300
Los Angeles, CA 90017**