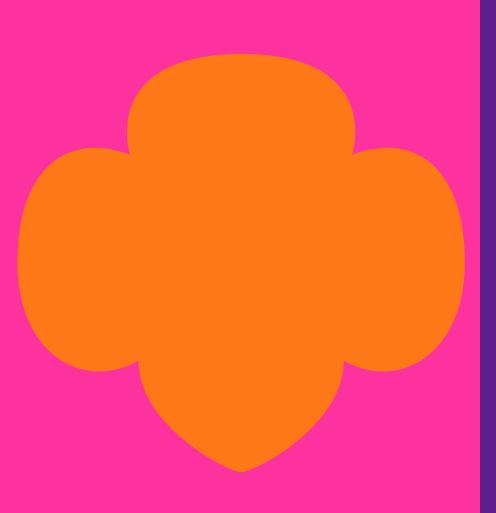
girl scoutsgreater los angeles

2023 Fall Product Program
Troop Fall Chair
Training

UWNYUUR





Program Overview

Theme and Mascot

OWN YOUR Magic



Why we do this

Girls learn real life skills that help them now and in the future.

Troops earn early start-up funds to cover registration costs and Fall and Winter activities.

Service Units may earn funds for operating expenses that support all their girls.



- 1. Goal Setting
- 2. Decision Making
- 3. Money Management
- 4. People Skills
- 5. Business Ethics

How Girl Scouts Participate in the Fall Product Program

- Nuts and candy in person via order card for delivery
- Residential Walkabouts and Lemonade Stands
- Online for girl delivery (order card products only).
- Online for shipment (up to 25 nut and candy products)
- Online magazine subscriptions
- Online only pilot products
- Gift of Caring donation program

Can be as simple as sending emails / texts from a mobile device!

What's New for 2023

- New products
- New pilot online-only items
- New pricing on some items

Additional Money-Earning: Participation Requirements

Beginning with the 2022 Fall Product Program, the participation definition has been updated to the following for a troop to do any **additional** money earning projects:

Troops and girls must participate in both council-sponsored product programs to be eligible to do additional money earning projects. Participation is demonstrated by the girls learning or enhancing the 5 Skills, and contribution towards the support of program activities for Girl Scouts throughout the Greater Los Angeles council. Participation is defined by 50% of the registered girls in the troop earning both the Participation Patch and meeting or exceeding the emails-sent reward requirement for each council-sponsored product program (emails must be sent through the applicable vendor software to qualify).

The 2023 Fall Product Program and 2024 Cookie Program participation patch requirements are defined as:

<u>Fall Product Program</u> = 10 units per girl (nuts/candy product = 1 unit each; magazine order = 2 units each) and 18 emails sent through M2OS.

<u>Cookie Program</u> = 24 packages of cookies per girl and 18 emails sent through Digital Cookie.

Additional Money-Earning: Gold Award Girls

Additional money-earning refers to earning money over and above what a girl can earn by participating in both council-sponsored product programs.

A Senior/Ambassador Girl Scout earning her Gold Award must participate in both council-sponsored product programs in order to do any **additional** money earning projects needed to support her Gold Award project.

- Earn the participation patch, and
- Send 18 emails through our vendor platforms in each program

NOTE: Troop participation to support girls working on Gold Award projects with money earning components is encouraged; however, it is not required that 50% of the registered girls reach the participation level defined above.

September

COTTINO	76 1	m 1.	XX7 . 1 1 .	mi i	T. • 1.	0.4 1.
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
0	4	_			0	0
3	4	5	6	7		9
					ACH Debit,	
					TFPC Position	
					Description	
					and voided	
					check due	
10	11	12	13	14	15	16
10			20	TFPCs receive	10	20
				access to		
				M2OS		
17	18	19	20	21	22	23
					Order taking	
					begins	
					begins	
24	25	26	27	28	29	30
24	25	20	21	28	29	30

October

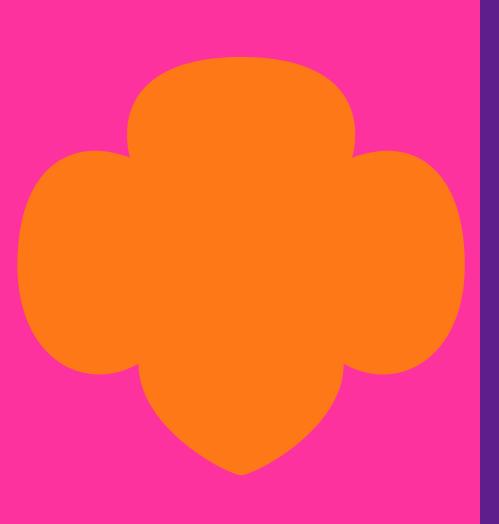
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
					Girls send 18+ emails to qualify for online rewards (avatar and combo patches, online charm)	
15	16	17	18	19	20	21
22	23	24	25	26	27	28
Order taking ends; orders due to troops or entered online by parents by 11:59pm	TFPC to review and enter nut orders by 11:59pm					
29	30	31				

November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
		_	_	_		
5	6	7	8	9	10	
					Trophy Nut Delivery (varies by SU)	Trophy Nut Delivery (varies by SU)
12	13	14	15	16	17	18
Trophy Nut Delivery (varies by SU)						
19	20	21	22	23	24	25
Fall Product Program ends	Troops enter allocations, troop transfers and GOC by 11:59pm Debit Adjustment Requests and Parent Discrepancy reports due			Eat TONS and take a nap.		
26	27	28	29	30		

December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
					ACH Debit on troop bank accounts	
3	4	5	6	7		9
					ACH Credit on troop bank accounts	
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30



Products, Proceeds & Rewards

Trophy Nut Products

- 15 products plus Gift of Caring on the order card
- Additional products available online only
- Six price points: \$6, \$7, \$8, \$9, \$10 and \$12



Spicy Cajun Mix



Fruit Slices

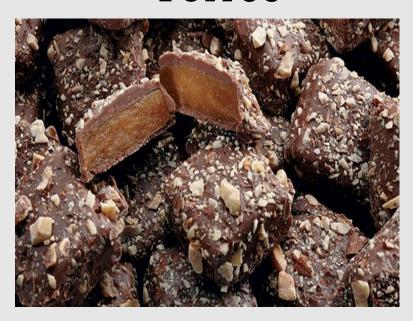


Butter Toffee Peanuts

Peanut Butter Penguins



English Butter Toffee



Dark Chocolate Sea Salt Caramels



Pecan Supremes Box



Chocolate **Covered Raisins**



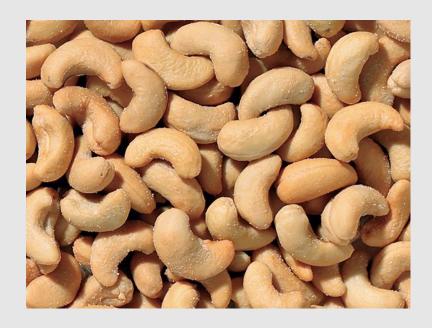
Cranberry Trail Mix

Chocolate Covered Almonds





Whole Cashews



New Products!

Honey Jalapeno Peanuts



Honey Vanilla Cashew Halves



Peppermint Bark Rounds Tin



Milk Chocolate Mint Trefoils



Gift of Caring (GOC)

- Customers make \$6 donations of nut and candy products
- GOC partners: Food Bank, Operation Gratitude, USO







M2 Media - Magazines

- Hundreds of titles
- System is fully integrated so there is nothing for the troop or SU chair to do!



New! Tervis Tumblers

- Pilot for 2023
- Online only
- Will appear as an additional storefront for customers



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New! BarkBox item

- Pilot for 2023
- Online only
- Will appear as an additional storefront for customers
- While supplies last



Rewards = Proceeds + Recognitions

Rewards

Nut, magazine, and online only items are unitized:

Any 1 nut item (including GOC) = 1 unit

Any 1 magazine = 2 units

Any 1 online item = 2 units

Troop Proceeds

- 20-25% of retail price
- Highest proceeds in the country!
- Troop PGA reward

Service Unit Reward

Criteria:

- 1. 55% participation of girls registered as of 10/1/23 AND
- 2. PGA of 45+

PGA SU	SU earns/unit
45.0 – 49.9	\$.05
50.0 - 54.9	\$.075
55+	\$.10

Earnings are on all sales in the SU

Rewards - Customized Avatar Patches







Rewards



Participation patch and rocker charms (10+ units)



Small Ocelot plush (75+ Units)



2023 Ocelot patch



Flower necklace 100+ Units)

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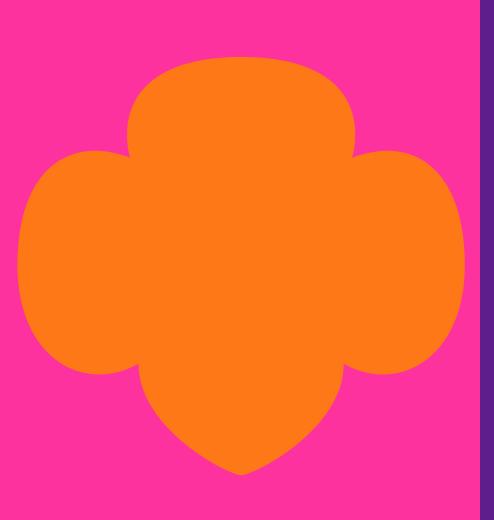


Ocelot charm (50+ Units)





Ocelot socks (125+ Units)



Training Girls & Parents

Pre-Planning Checklist

- ✓ New troops open a bank account.
- ✓ Submit *ACH Debit Authorization* and *Troop Fall Product Chair Position & Agreement* forms at www.girlscoutsla.org.
 - ✓ TFPC must be a registered member and background checked
- ✓ Self-identify as the TFPC in MyGS.
- ✓ Girl Scouts must turn in signed *Parent/Guardian Permission & Responsibility Agreement*.
- ✓ Train girls and parents.
- Review Safety Activity Checkpoints.

Girl Scout & Parent Training Agenda

- Inspire! Encourage! Motivate!
- Explain why to participate in the Fall Product Program: Generate start-up funds for the year
 - Girls learn 5 Skills for Girls
 - Proceeds benefit all girls in GSGLA
- Set troop and girl goals
- Share dates and deadlines
- Review money handling



Goal Setting
Decision Making
Money Management
People Skills
Business Ethics

A recorded training will be available on the GSGLA website

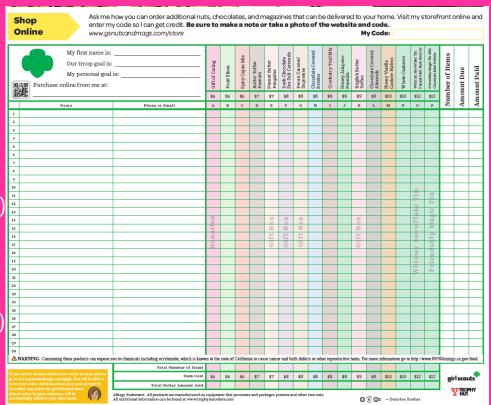
Materials

Each girl receives:

- Trophy nut order card
- Money envelope
- M2 online flyer
- Family letter
- Doorhangers and personalized business cards (available online only)

Each **troop** receives:

- Fall Product Program in a Nutshell resource guide
- Troop Fall Product Guide (new troops)
- Envelopes
- Receipts
- GOC receipts (available online)



Fall Product Home Page - www.girlscoutsla.org/fallproduct

Cookies+ / Resources for Girl Scouts / Fall Product Program

Fall Product Program





September 22 -October 22



Access M2OS - www.gsnutsandmags.com/gsgla

Girl Scouts of Greater LA

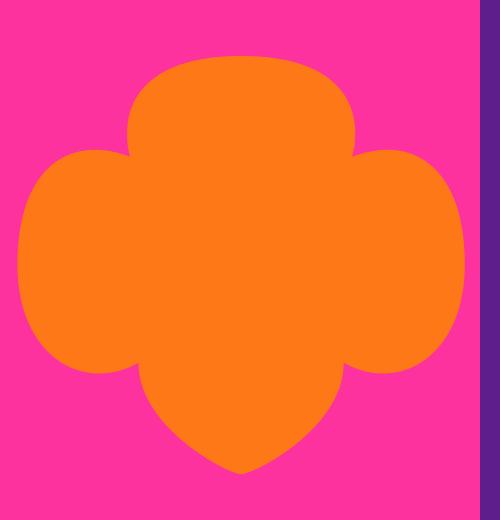




Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE



M2OS

Online Program

- Mobile optimized! Girls can do the whole online program from a mobile device.
- Girls build their personalized avatar.
- Girls send emails to family and friends to purchase nuts, magazines, and online only products from their online store. **One email for all products!**
- Customers select shipment or girl delivery and pay at the time of the order.
- GSGLA will import troops and registered girls by Sept. 21.

GIRL SCOUT'S PLATFORM SET-UP

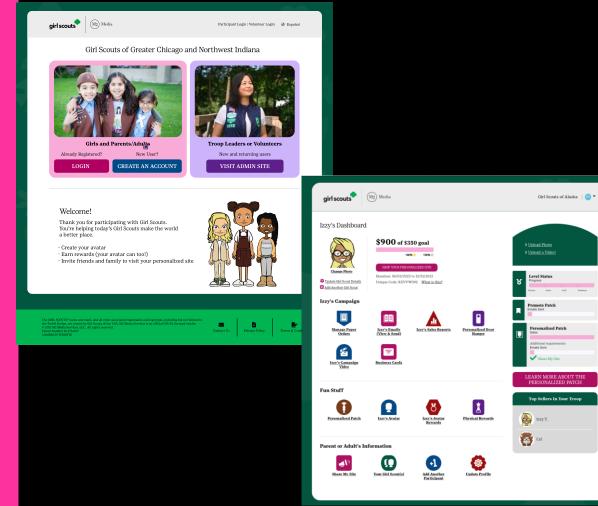
Preferred Email Address

Confirm Membership

Highlight Girl Scout Goals

Build an Avatar

Include Video



GIRL SCOUT'S PERSONALIZED **EXPERIENCE**

Design an Avatar





Girl Scouts of Alaska | 600 -



🟠 Update Izzy's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating a avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

	Face	
	Hair	
	Body	
	Clothing	
1	Тор	1
4	Bottom	
4	Socks	,
4	Shoes	·
4	Accessories	,

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the audio

Unfortunately, your browser does not support our "Record Now" feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. iOS users can select "Take Photo or Video" when uploading a file to use their video camera to record an audio message.

UPLOAD AN AUDIO FILE



Preview how your avatar will sound on your own personalized Talking Avatar landing page!



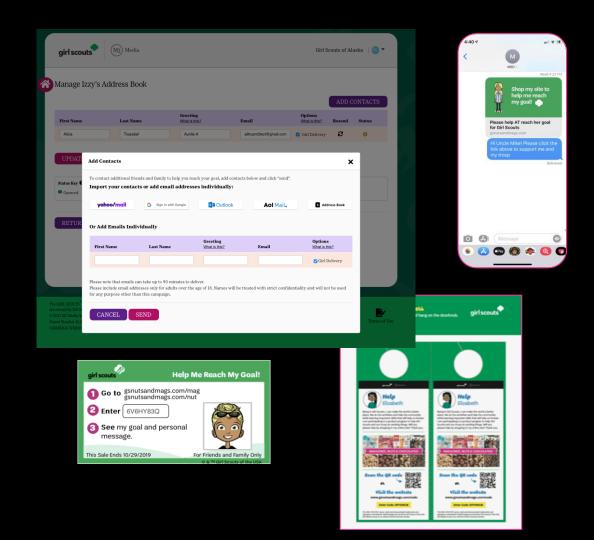
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



PARTICIPANT'S DASHBOARD

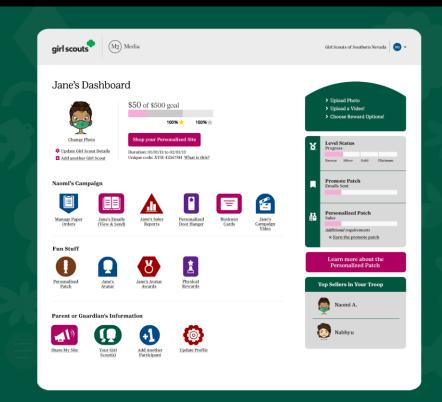
Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports



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VOLUNTEER EXPERIENCE





Thank You

Dear Michelle

It's time for the Fall product sale and an exciting year ahead for Girl Scouts! For the Fall sale this year, we have a website where you can communicate with the girls / parents in your troop, monitor results, and build an avatar to be included in a troop photo. Your username will be the email address shown below. Please click here to create your password.



Once your password is created, <u>click here</u> to access the site or go to https://www.girlscoutmagazines.com/admin

The sale will run from 09/19/2014 at 12:00 AM to 11/25/2014 11:59 PM. Please encourage all of the girls in your troop to participate. If you have any questions, please contact your unit leader or the council. Thank you for all that you do for C Scouts!





TROOP VOLUNTEER ACCESS

Email invitation to login

Troop training video

Queue Parent/Adult Email Campaign

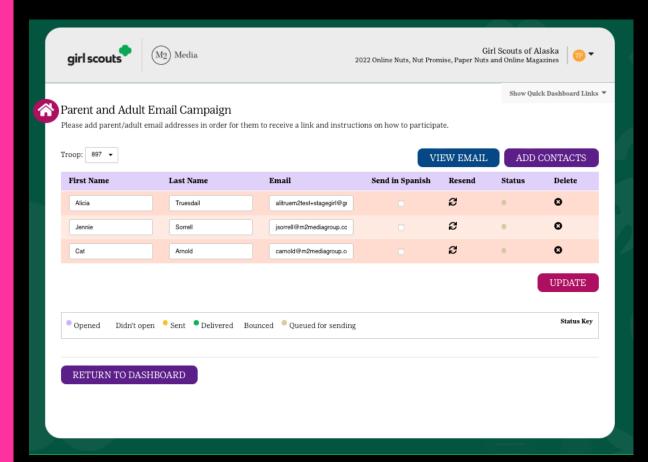
Volunteer avatar

PARENT/ADULT EMAIL CAMPAIGN

Email addresses uploaded by council

Edit or enter missing parent/adult emails

Email with instructions on how to participate



TROOP DASHBOARD

Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments





Girl Scouts of Alaska



 Edit Avatar Vour Patch View Troop Photo











HIDE CAMPAIGN METRICS -

Campaign Setup

- Parent/Adult Email Campaign
- Default Storefront Video
- Training Video
- Video Instructions

Manage System Users

Send messages

Sales data is updated every 15-30 minutes.

Manage Troops and Girl Scouts

Manage Admin Users

Financials and Reporting

Banking and Payments

Reports

Troop Summary/Amount Due Report

Product Management

Paper Order Entry

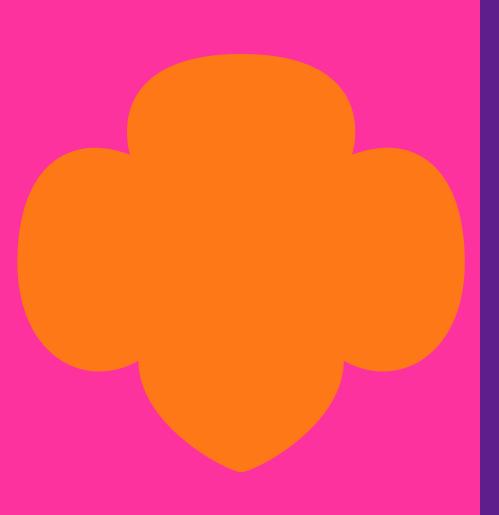
Manage Extra Products

Rewards and Patches

Reward Opt-Out

Rewards

Personalized Patches



Nut Orders

Planning your Nut Order

- Enter nut/candy order card quantities by girl in M2OS by October 23, 11:59 p.m.
- Do not enter orders that have already been entered online! Only enter order card orders.
- Orders for delivery = order card orders + online for girl delivery orders
- Orders do not have to be in whole cases, but you might want to round up if you need 9 or more of any one product.
- This is the only order, so order a little extra, especially the most popular items.
- Enter additional product as "Extra Troop Product," then assign to girls as they sell the product.

Trophy Nut Order Pick-up

- November 10-12. Dates/times vary—your SUFPC will give you specifics.
- Be on time!
- Follow all safety guidelines from your SUFPC.
- Count, count, & recount. Get a receipt to confirm your delivery.
- Take orders straight home. Store product properly. <u>Melted chocolate is **not** considered damaged.</u>
- Distribute product to Girl Scouts in your troop.
- Have parents sign receipts for what they pick up.

Receipts

- Receipt everything! Tip: number receipts to keep track of them.
 - Product given to girls
 - Money received from girls
- Parent and TFPC both sign receipts

• Give parent the yellow copy and retain white for troop records. Make sure the yellow copy is

legible!

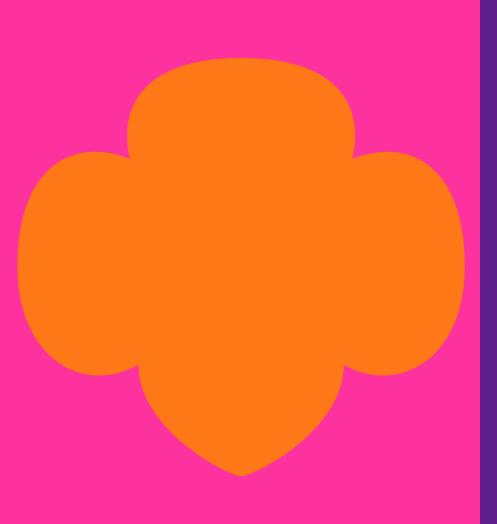
roop #:		SU #:	_	lame:		
Qty		Product	Q	ty	Product	
cases	units	Product	cases	units	Product	
		Gift of Caring \$6			Chocolate Covered Raisins \$8	
		Fruit Slices \$6			Cranberry Trail Mix \$8	
	Spicy Cajun Mix \$6				Gorp Trail Mix \$8	
		Butter Toffee Peanuts \$7			Chocolate Covered Almonds \$9	
		Peanut Butter Penguins \$7			Cracked Pepper & Sea Salt Cashews \$10	
		English Butter Toffee \$8			Whole Cashews \$10	
		Dark Chocolate Sea Salt Caramels \$8			Snowman Tin with Peppermint Bark Rounds \$12	
		Pecan Supremes \$8			Girl Scout Tin with Milk Chocolate Mint Trefoils \$12	
otal:	\$ Paid:	Cash:			Int Due: Due By: Check:	
		(Signature): om (Signature):			Date:	

Returns, Exchanges, and Transfers

- No returns—troops are financially responsible for all product received.
- Replace damaged product at a service/community center.
 - · Melted chocolate is not considered damaged.
- No exchanges at service/community centers; troops may transfer amongst themselves and record in M2OS
- The troop providing the product to another troop enters it in M2OS.
- SU can facilitate troop-to-troop transfers.
- Transfers to troops outside of the service unit must be recorded by the SUFPC in M2OS

Selling Guidelines

- Girls may do residential walkabouts (door-to-door sales) and lemonade stands (a booth at a private residence where the girl or someone she knows resides, with permission) Nov. 11-19, following safety guidelines.
- No booths on commercial or non-residential property.
- No walkabouts in commercial or public areas.



Money Handling

Money Handling

- Payment for in-person orders is collected only when product is delivered. GOC payments may be collected at time of order.
- Troops may use their credit card reader for residential walkabouts and lemonade stands. Troops are responsible for any credit card fees and may not charge fees to the customer.
- Girls may use Cheddar Up's point of sale function to collect credit card payments from customers – Contactless!
- Parents may use Venmo/Paypal/Zelle, etc. to pay troops. Customers **may not** use these apps to pay for products.
- Receipt every transaction of money received from parents.
- Record girl payments in M2OS.
- Troops may limit the amount of product distributed to a family to \$300 until a payment history is established.

Accepting Payments

	Cash/ Check	Credit card with a troop credit card reader	Venmo/ Paypal/ Zelle, etc.	Cheddar Up
Ways for customers to pay a girl for product	Yes	Yes	No	Yes
Ways for parents to pay a troop	Yes	Yes	Yes	Yes

Accepting Checks

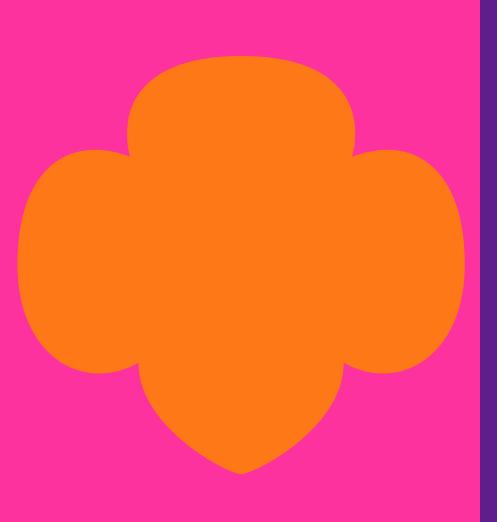
- Determine your troop's check amount limit (i.e. no more than \$50) to mitigate loss.
- Put the Girl Scout's first name and last initial in the Memo section of a check.
- Record the issuer's phone number and driver's license number if possible.

Returned Checks/Parent Issues

- Contact check's maker as soon as possible to try to resubmit check.
- If necessary, forward original or bank copy to PPM within 3 business days.
- Submit *Discrepancy Reports* with supporting documentation at end of program if parents owe money.
- Follow detailed guidelines from your troop guide.

Troop Banking

- Troop banking information will be automatically uploaded to M2OS; if troops miss the upload, they must enter it manually.
- **ACH Debit** on Dec 1 for troops that have a balance due to GSGLA.
- **ACH Credit** on Dec. 8 for troops that have a balance due from GSGLA
- Net of nuts, magazines, online only products, and GOC.
- Deposit **promptly** and **frequently**!
 - Allow ample time for funds to clear before ACH debit.
 - Note: Pasadena Federal Credit Union delays in deposit availability.
 - > NSF fee of \$25 charged for rejected debits in addition to applicable bank charges.
- Troops must submit *Debit Adjustment Request (DAR)* and *Parent Discrepancy* forms with documentation to PPM to adjust debits by Nov. 20.



Wrap-up

Wrap-Up

- Assign all products to the Girl Scouts, even unsold cans. These can be distributed evenly amongst the girls.
- Record Gift of Caring donations in M2OS.
- Verify Troop-to-Troop transfers so you are debited for the correct amount.
- Deposit money in time for it to be available for Dec. 1 debit.
- Submit a *Debit Adjustment Request* form if the troop needs to adjust the amount of their debit.
- Turn in *Discrepancy Reports* if parents owe money for product, once troop has attempted to collect from parents.
- Celebrate your girls' successes!
- Rewards should be ready in January.

Crisis Management

If you receive a serious product complaint, call GSGLA Customer Care:

- "Contain" the situation.
- Gather relevant information.
- Fill out a *Product Quality Incident Report*, available online.
- Refer all media inquiries to GSGLA.

FAQs

- Most questions can be answered by the website, guides, or your SUFPC
- Didn't get TFPC login email: refer to SUFPC
- Girl Scout not in the system: parent/caregiver can add her
- Navigating the system: go to M2OS manual
- Edit or delete an order: refer to SUFPC
- Delivery: refer to SUFPC

Thank you for attending this training with us. We hope you have a great Fall Product season!